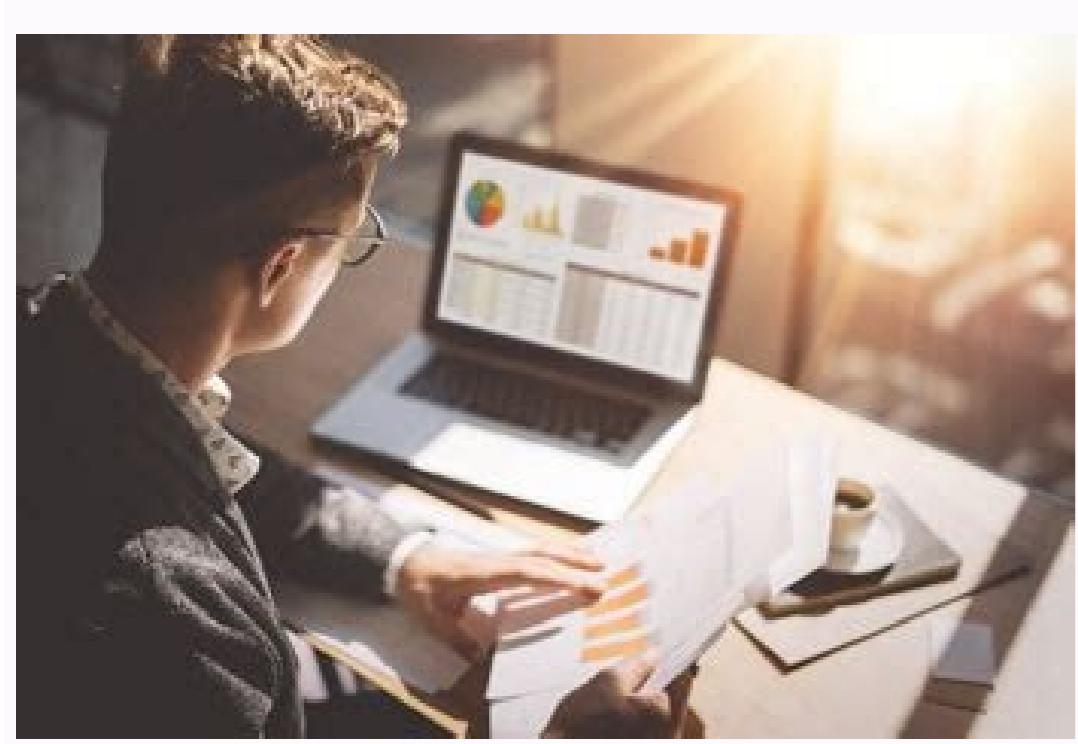
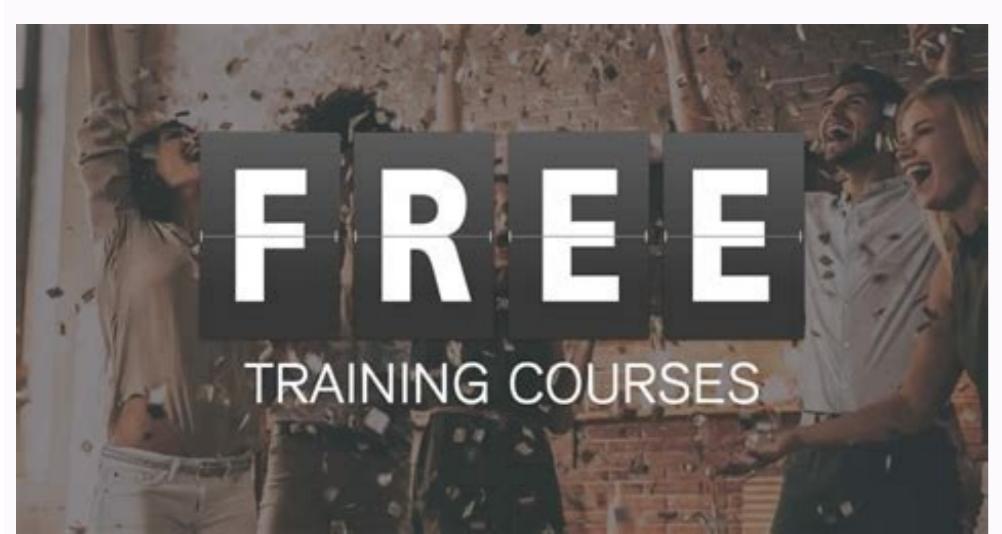




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Unit III International Strategic Management Management Strategic Compound-Standardization vs. Differentiation → "Strategic Options" → Global Portfolio Management - Global Entry Strategy → "Different Forms of International International International "Advantages" Organisational problems of international activity -Organisational structures -International business control -Control approach "Performance of the Global Assessment System BusinessPerformance. Management of production, production, marketing, financial management and human resource of global production Global Business Global Position Global Supply Chain of Problems- Considerations on quality Globalization of markets, Marketing Strategy- Challenges in product development, prices, production and channel management- Investment decisions- Economic-political risk "Sources of exchange of funds- Fund risk and management Strategic orientation "Selection of managers of expatriates- training and development of expatriates" "Compensation." Conflict management of the unit/ Ethics of conflicts in the international disadvantages of managing international business enterprises -Conflict in sources of international business and types of conflict -Conflict resolution "Negotiation" The role of international agencies Ethical issues in international affairs is the "ethical decision-making process. 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What are the issues that should be negotiated in foreign cooperation? Discuss the role played by MNC's in technology transfer. Write a note about ASEAN and SAARC. Paper International Business Management If you've already studied the management notes of international companies, then it's time to move forward and go through the previous international business management application document. It will help you understand the paper application model and the type of international business management and response demanded in MBA 2nd year international business management exam. You can download the program in pdf format of international business management. The International Business Management Books below are the list of international business management books recommended by the University of India. Charles W.I. Hill and Arun Kumar Jain, International Business, Sixth Edition, Tata Mc Graw Hill, New2010John D. Daniels e Lee H. 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