I'm not a bot



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We all love Coca-Cola, right? It's easily one of the most loved beverage brands of all time! So loved that even the old empty Coca-Cola bottles grab a lot of attention, but they also earn hefty resale prices of up to $3,000!Since Coca-Cola revealed its first bottle in the 1890s, it has transformed the bottle multiple times.
And some collections only had 50 - 60 bottles, making them rare and pricey. So, if your attic is full of empty Coke bottle's cost changes with its size and capacity - 10, 12, or 16 ounces. But it's not just that! You can also verify
the following features to value it rightly: Embossed logos, signs, and marks on the base or body Applied color labels or painted finish with Brown, Amber, Blue, or Clear sides Mold & Blow-pipe finishes for more durability Did you know that makers sold the first Coke as soda
fountains? And not in MacD or cafes, but in pharmacies, just like an acidity syrup. But this changed in 1886!Benjamin Thomas, Joseph Whitehead & John Lupton got legal rights to sell Coke in the US. So, they introduced simple Hutchinson-style bottles for supply. And these first bottles had stoppers, rubber seals & simple Clear, Amber, or Aqua
finishes. Then, by the 1900s, Coca-Cola had moved to straight bottles! And these had Clear, Green, or Amber walls with an embossed 'Coca-Cola' logo on the sides. However, there was a severe Copper shortage during WW1. So, makers couldn't make more pigmented glass bottles and switched to plastic. You'll still get some Clear Coke bottles from
this era, but they might be simpler & cheaper than the old ones. If you want to value your Coke bottles, you MUST KNOW these five main types as follows: Old Coke Bottle TypeHow to Identify? Estimated ValueHutchinson Bottles (1894 - 1910) Straight-side glass bottles with superior metal stoppers & embossed Coca-Cola logos at the base$20 -
300Straight-Sided Bottles(1900 - 1916)Small, straight-side glass bottles with flexible crown caps, Amber, Clear, or Aqua walls & side-embossed logos$15 - 500Contour Bottles(1915 - 1980)'Hobble-skirt' design with Clear or Georgian Green walls, embossed plant names & an exclusive contoured shape$10 - 300ACL (Applied Color Label)
BottlesStraight & Transparent bottles with embossed or painted logos, labels, and embossed designs$15 - 350Have you figured out your old Coke bottle's type and base value? Now, let's discuss how the final resale value changes with its
age, color, & more: As difficult as it may sound, you can age your Coke bottles yourself with some easy steps! First, rotate your Coke bottle, check for any Patent number on its base, and verify it from the list: Pat'd. Nov. 16, 1915: Dated 1928 - 1938Pat. D-105529: Dated 1938 - 1951U.S. Pat. Office, 6 oz: Dated
1951 - 1958U.S. Pat. Office, 6-1/2 oz: Dated 1958 - 1965But what if the patent number has faded or discolored? Well, then, let's date your Coke bottle based on its features. EraAgeAging CluesOld Coke Bottle TypeEstimated Value1916107 yearsLook for painted, white-label bottles with embossed or painted labels & unique date codes on the
heel.Contour Coke Bottles$10 - 3001900 - 1916107 - 123 yearsLook for typical cylindrical bottles $15 - 5001890s124 - 133 yearsVerify their straight sides, high shoulders, embossed Coca-Cola labels & joint seams. Hutchinson Coke Bottles$20 - 300Try to
get Coke bottles with round tops, narrow necks & folded seams for an old make. You might know Coke as a Brown, Fizzy & Carbonated drink. But vintage Coke bottles had so many options - Cherry, Vanilla & Diet Coke. Plus, each of them had a unique bottle & label that changed its value. So, let's see how to identify & appraise such unique Coke
bottles:Old Coke Flavor BottlesUnique FeaturesAverage ValueCherry Coke (1985)Illustrated Cherry images and the words 'Cherry Coke' on the label$5 - 70Vanilla CokeDoodled Vanilla Pod / Flower designs$5 - 80Coca Cola Zero-SugarThin, black colored
bottles with folded seams & narrow necks$1 - 20New Coke (1985)Clear, contoured shape bottles with simple crown tops & embossed logos$10 - 100Old Coca-Cola bottles too! So, let's check how to appraise those: Vintage Coca-Cola Bottle
Colors Estimated Price Black, White & Gray $20 - 300 Beige, Brown & Amber $30 - 500 Clear & Transparent $10 - 400 Green & Blue $20 - 250 Red, Orange & Yellow $5 - 60 Silver & Golden $5 - 50 Pick vintage Coke bottles with a Tooled, Double-ring, or Flared finish for the best returns. Coca-Cola bottles were made all around the world. So, bottles from
each region had unique regional features, labels, and designs on the base. Also, some ditched the typical English logo and used a tweaked Chinese, Afrikaans, or Zulu version. Want to know more about such local styles? Here's a list for help:Old Coke Bottle StylesCollectible FeaturesAverage ValueJapanese Rare Holiday or Anniversary designs,
Regional motifs & Printed Japanese labels & logos$10 - 60MexicanTall, refillable glass bottles with a German script logo & labels$5 - 50South AfricanLocal floral designs & Zulu or Xhosa logos$5 - 60ChineseHoliday or Cultural-themed bottles with Chinese logos &
ingredient list$10 - 80You'll get four types of stoppers for old Coke bottles - Hutchinson, Crown, Screw & Re-sealable ones don't cost that much due to their plastic bodies. Let's see how these different stoppers affect a Coke bottle's final
resale value: Antique Coke Bottle StoppersTop TraitsAverage ValueHutchinson Stopper (1894) Simple Wire & Rubber closures for maintaining the carbonation $20 - 300 Crown Cap (1892) Grooved metal caps with a Cork or Plastic seal $10 - 200 Screw Cap (1900s) Simple plastic caps with grooves & a built-in seal $1 - 60 Resealable Caps (1900s) Flip-top
caps with flexible plastic gaskets, seals, and top grooves$1 - 40Do you know that one of Coca-Cola's earliest prototypes, the 'Root Glass Bottle,' costs $240,000 today? Crazy, right? Well, such rare bottles cost more due to their limited edition make, regional designs, or sports or anniversary series. Want to know more about them? Check out the table
below:Rare & Valuable Coke Bottle$23000Thailand Coca-Cola ACL Bottle$5000Thailand Coca-Cola ACL Bottle$5000Thailand Coca-Cola ACL Bottle$5000Thailand Coca-Cola ACL Bottle$5000Thailand Coca-Cola ACL Bottle$3350Seoul Olympic Games Commemorative Bottle$350Seoul Olympic Games Commemorative Bottle$3500French Wine Coke Bottle$3500French Wine 
wide, with a capacity of 10 - 16 ounces.Old Coca-Cola bottles were green due to the Putnam Country sand's minerals and had nothing to do with the product. But today, such green Coke bottles with lukewarm water, soak them to soften the dirt, and rub it off with a scouring brush. Now, rinse your bottle with
dishwashing liquid and air-dry it for 4-5 hours. We all spend money on that Coke float, right? But now, it's time you earn money with Coke, that too for the Olympic or anniversary logos for more value. And if you love collecting old bottles,
check out the identification and value guides on 'Old Duraglas Bottles,' 'Liquor Bottles,' 'Medicine Bottles,' 'Perfume Bottles,' 'Perfume Bottles,' 'Industrial Bottles,' 'Medicine Bottles,' 'Industrial Bottles
names, brand logos, packaging, and other intellectual property referenced remain the exclusive property of their respective owners. Any brand mentions or references are provided solely for descriptive and educational context and do not imply any formal or commercial association. If you have several vintage Coke bottles hidden away in your
basement because you thought they might be worth something later, you may be right. However, you probably won't be able to retire from your collection alone. That's because vintage Coke bottles are not as rare as you may think. That is unless you happen to have a Root Prototype bottle. Regardless, there is something about Coca-Cola merchandise
that reminds us of our youth. Having some of these reminders around is never a bad idea, so we never discourage fun collections. Here is a look at what vintage Coca-Cola bottles you should be trying to collect. CHECK OUT: 10 Retro Phones That Are Worth More Than You Think nonamehiding.com Collectors of vintage Coke bottles will enjoy this
Toledo, Ohio, variant made of amber glass. This is an earlier example because the bottle has straight sides. The color of the amber glass is darker. The words "Toledo, Ohio" are imprinted on the bottle's heel, while the Coca-Cola logo is displayed in the bottle's center as a double diamond. It's in good shape and free of chips and cracks. Additionally,
there are no stains present despite the glass having a slight haze and wear from being in a case. All of this meant that it was purchased when it was placed up for auction online. The buyer added it to their collection by paying a pricey $685. Pinterest Even Coke bottles from the last ten years or so can be extremely valuable. As usual, rarity is the key.
A small number of aluminum vintage Coke bottles were made in 2011 to honor the Statue of Liberty's 125th birthday. For Coca-Cola, which was also celebration the bottles were made to be distributed widely. Instead, they were reserved just for a celebration held on Liberty Island in October 2011. In
2022, it was put up for auction online and received several bids. Not bad for an object that was only 11 years old at the time, the ultimate hammer price was $1,245. cocacola.collectionhero.com This 1992 Coke bottle in near-mint condition was sold in 2020 for just over $1,500. It wasn't because it was unopened, but this particular bottle was part of a
commemorative series in China to celebrate the opening of the first McDonald's restaurant in the country. The vintage Coke bottles were purchased from a Coke executive who had kept them in storage and placed on eBay in 2020. The Coca-Cola bottling plant in Jellico, Tennessee manufactured these vintage Coke bottles with an old-style embossed
logo on the glass. The time period for manufacturing this bottle is believed to be around 1915 as the sides are curved instead of straight. It is almost impossible to find these antique, unlabeled bottles that remain unopened. This one bottle was sold on eBay in 2019 for $2,375. eBay.com Summer Olympics 1988 were held in Seoul, South Korea. Coke
sponsored the games, and amongst the sponsorship was a commemorative Coke bottle that was sold in a tall cardboard box. These vintage Coke bottles are ideal for you if you are an Olympic enthusiast and Coca-Cola collector. The bottle has Olympic art on all the reverse sides. While most of these bottles were bought, opened, and drunk from, one of
the bottles appeared on eBay recently in 2021 and sold for $2,500 at an auction. CHECK OUT: 5 Most Valuable Antique Bottles: Breweriana Royalty cocacola.collectionhero.com Admittedly, this is the best photo we could get considering the history of these vintage Coke bottles, but it is meant to show Applied Color Label (ACL) bottles from 1941.
During that time, this kind of bottle was used by Coca-Cola instead of the custom-molded or paper labels, which had the labels built directly into the glass. The reason ACL became so popular was that the bottling companies did not need to reapply the labels again and again after washing and shipping. Vintage Coke bottles with an intact ACL can sell
for over $3,000. ACL labels were limited to two colors, but the process easier. A bottle from Thailand was sold in 2020 for $3,000. The ACL process got its first major advancement in the 50s when the 'lehr' was invented. It was an oven that could reach 1200 degrees, which was enough to fuse the paint of
the ACL label to the bottle's glass. The Hutchinson Bottles were the first bottles were the first bottles were only used for seven years. By 1906, the company switched
over to its more familiar-looking model. The original Hutchinson vintage Coke bottles are now in very short supply and can cost over $4,000. The original owner, Dr. John Pemberton, died in 1988. Before dying, Pemberton sold the Coke syrup to local soda shops to mix with carbonated water so that it could be served as a fountain drink. By 1906,
Coca-Cola switched over to its more popular-looking model, which was the amber-colored bottle with a triangular logo in the center. cocacola.collectionhero.com Manufactured in 1984 to celebrate the Dallas Cowboys' 25th Anniversary in the NFL, Coca-Cola released these limited-edition Coke bottles. The label of the bottle listed the team's yearly
game record and their greatest achievement from 1960 to 1983. One of these Commemorative vintage Coke bottles was sold at an auction in 2019 for $5,000. Their value today is still high, which makes sense because of the demand from Cowboys fans everywhere. Pinterest Coke bottles had the names of the towns where they were made up to the
1960s. There were roughly 1,450 such places, about 250 of which were now exceedingly uncommon. "Coca-Cola Bot. Co, Lamar, Colo." is stamped on this particular sample in Colorado. The design's straight edges place it before 1917. On the base, UIC and 27S are embossed. UIC is also engraved on the side, but the "I" is replaced with an image of an
eye that includes eyelashes. This bottle is not in the best of health. There is a significant piece of glass missing from the rim, and it hasn't been cleaned. It is still a unique find for collectors. It is currently up for sale, seeking $7,495 for it. Kovels.com The French Wine Coca bottle from the late 1890s was a small green glass bottle with a cork stopper.
The bottle was not yet in the shape many later knew as "Coca-Cola" since it had smooth edges with no ridges or bumps. Plus, the coloring is green and orange, not red and brown. These original, vintage features create immense value in this collectible bottle. The label on the bottle reads "French Wine Coca" in fancy cursive letters, along with the
brand name, ingredients, and the manufacturer's name. The bottle was filled with a tonic made from wine and coca leaves, which was the first drink created by Dr. John Pemberton, the inventor of Coca-Cola. It's truly a piece of history and if you can ever get your hands on it, then you're sitting on a big chunk of change as one of the rarest vintage
Coke bottles. cocacola.collectionhero.com This is the first five-figure Coca-Cola bottle on this list. Its value comes down to three factors: condition, ingredients, and a hidden surprise. Specifically, it is one of the rarest vintage Coke bottles, which immediately creates a piece of history that was well-maintained. Secondly, this 1974 Coca-Cola bottle stillows.
has Cocaine in it from its original, controversial formula. The claim by people familiar with this vintage Coke bottle is that there were syringes packed in its soda cans. However, this was ultimately dismissed as a hoax. This
unopened bottle was sold for $29,900 on eBay in 2020. CHECK OUT: Do You Know How Rare Two Dollar Bills Are? nonamehiding.com Here's another illustration of how successful the Coke and sports alliance can be. This bottle was created in 1974 to commemorate the FIFA World Cup, the most important international soccer competition. Because
there are so many football lovers worldwide, unusual World Cup memorabilia is constantly in high demand along with vintage Coke bottles. Additionally, prices might soar to incredible heights when it is associated with a well-known company like Coca-Cola. In 2020, an online auction site offered this bottle for bidding. It had a strong seal, was in good
shape, and had all of its contents. Unverified rumors claim that those contents strangely included a syringe, but this has never been confirmed. The seller of this bottle received an astounding $29,900 for it. Collecting vintage Coca-Cola bottles is a more popular hobby than you might expect. The company says it probably fields more questions about its
bottles than any other subject. It makes sense when you think about it. Long after the drink is gone, the bottles remain, and Coca-Cola has made more bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine. It started selling the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could imagine and the soda in glass bottles than you could i
those that are left are worth a lot of money, even into six figures. If you're interested in the hobby as an investment rather than for the history, collecting vintage Coke bottles can be a double-edged sword. A bottle that's over 100 years old seems like it might be a significant find, but don't forget those production numbers. Coca-Cola was
manufacturing these in the millions, so even today, a bottle from 1916 might only be worth $6. The investment comes from finding the right bottle. Ideally, you want ones from before Coke was a worldwide phenomenon, and what we think is still the best of all the popular colas on the market. If you check out vintage Coke bottles on eBay, you can find
listings that range from a few dollars all the way up to several thousand. Some listings even go into the tens of thousands. Obviously, you'll want to confirm the authenticity, but it does go to show that these prices aren't unusual, as there are multiple examples. Before Coca-Cola had consistent bottling, it was bottled by candy store-owner Joseph A.
Biedenharn, who used Hutchinson bottles, used from the 1890s and early into the same time and used simple, straight-sided bottles. These bottles are all well over 100 years old now.
and finding one in good condition is rare. That's why they can sell for as much as $1,500. International Coke bottles can also be valuable in all but two countries today. The company made regional designs and sometimes unique flavors, meaning many people outside of their countries of origin never saw them. An unopened Coke
bottle from a McDonald's in Beijing sold on eBay for $1,100 in 2023. The most valuable Coke bottle ever sold was a rare prototype designed by Earl R. Dean. The bottle was made in 1915 after the Coca-Cola company wanted to change the straight-sided bottles it used to something unique. That was just one of the fascinating facts about Coca-Cola we
covered here. Dean's design, with some tweaks, became the iconic curvy Coke bottle known around the world. The prototype, along with a sketch of the design, sold at auction in 2011 for $240,000. Cola soft drink "Africola" redirects here. For the genus of mites, see Diarthrophallidae. Afri Cola1 liter plastic Afri-Cola bottle, alongside a 0.2-liter bar
glassTypeColaManufacturerMineralbrunnen Überkingen-Teinach AGCountry of origin GermanyIntroduced in Germany Afri-Cola was registered in 1931 by the company F. Blumhoffer Nachfolger GmbH. The same company also
produced Bluna, an orange soft drink. Today the brand belongs to the Mineralbrunnen Überkingen-Teinach AG. Afri Cola was once one of the most popular cola brands in Germany, but has lost considerable market share since the 1960s.[1] Afri-Cola was registered in 1931 by F. Blumhoffer Nachfolger GmbH, a company founded in 1864 and based in
Cologne. In 1932, Karl Flach flew to the US and came back with the idea to develop a German equivalent to Coca-Cola.[2] After the Second World War, Afri-Cola became one of the most popular drinks in Germany and a symbol of the West German Wirtschaftswunder. In 1952, the company launched Bluna, an orange soft drink similar to Fanta, which
also became a hit among customers. However, in the hard competition of the 1960s, Afri-Cola started to lose its influence on the German market to Coca-Cola and Pepsi.[3] To update its image, the company hired designer and photographer Charles Wilp who created a controversial and attention-grabbing marketing campaign (with lustful nuns
drinking Afri-Cola) which positioned the brand in Germany's new-age landscape. [2] The market share of Afri-Cola continued to dwindle during the 1980s and 1990s. Eventually, in 1998, German beverage company Mineralbrunnen Überkingen-Teinach AG bought all rights to Afri-Cola and Bluna. This company changed the recipe of Afri-Cola in 1998,
the taste differed from that of the original. Also, until 1998 the caffeine content was 250 mg/L, which is higher than the average.[4] At the re-release, it had a content below 150 mg/L so that the content does not need to be listed on the bottle.[5] However, as with Coca-Cola's New Coke, the new recipe was unpopular. The mixture was again changed
to taste more like the original one, the caffeine content was increased in 2005 to around 200 mg/L and caffeine was again listed as an ingredient on the label.[6] This mixture was also not sufficiently successful and on 1 April 2006, the company finally changed back to the original recipe, with caffeine content of 250 mg/L. Afri-Cola was the only
distributed soda during the G8 summit 2007 in Heiligendamm.[7] In 2009, it was refused the registration of the trademark in international classes 29 and 30 (coffee, coffee substitutes, tea, salt, sugar, rice), sparking the legal debate around the word "Afri" in the brand's name which deceptively leads consumers to believe at first that the drink is
produced in Africa.[8] Since then, Afri-Cola has slightly regained market share. In the mid-1990s, Real Soda LLC, a U.S. company, started importing Afri Cola into the United States, largely in the Seattle area. At the time, it was marketed as "highest caffeine content allowed by law" and positioned to compete with such high-caffeine colas as Jolt Cola
and Fukola Cola. In the late 1990s, it was widely available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at convenience stores and supermarkets in Seattle and is available at Carnegie Mellon University of Michigan at Backroom
Pizza. In the early 2000s, it was available in the Reed College bookstore. Mineralbrunnen Überkingen-Teinach AG itself exports Afri-Cola to Austria, France, Saudi Arabia, Switzerland and the Czech Republic. Also in the 1980s, it was sold in Nigeria. It was sold in Ondo state, perhaps sold in the rest part of the country. Afri Cola was relaunched in the
US in May 2017 on the West Coast and in the New York area through importer Classic Beverage Imports working with various distributors. The USA product is in the same original high-caffeine formula and is sold in a 330 ml (11 US fl oz) version of the iconic Afri Cola glass bottle.[9] Afri Cola figures prominently in Volker Kutscher's 2014 detective
novel Märzgefallene, set in 1933 Berlin and Cologne. [10] (English translation published in 2020 under the title The March Fallen. [11]) Premium-Cola (based on original Afri Cola recipe) "Made in Cologne": (Fast) alles, was Köln bekannt macht. koeln.de. Archived from
the original on 17 July 2011. Retrieved 19 August 2014. ^ a b ""Warum sollen Nonnen nicht Afri Cola trinken?" - WELT". DIE WELT (in German). 16 November 2011. Retrieved 19 August 2014. ^ "The Coca-Cola Company Under the Nazis". Xroads.virginia.edu. Archived from the original on 6 December 2015. Retrieved 19 August 2014. ^ Weinberg
Bennett Alan; Bealer, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Culture of the World's Most Popular Drug - Bennett Alan Weinberg, Bonnie K. (2001). The World of Caffeine: The Science and Caffeine: T
 ^ "Caffeine in Afri Cola". Caffeineinformer.com. Retrieved 19 August 2014. ^ "No Coke, only German "Afri Cola" at G8 summit". Reuters. 8 June 2009). "AFRI-COLA comes from Africa". Lexology. Retrieved 28 February 2024. ^ "afri cola | 2017-11-27 | Beverage Industry".
bum as "Figure 8" and Coca-Cola bodies? Would it surprise you to learn that it wasn't always this way? Yes, this popular drink didn't always come in a bottle exciting, from the original prototypes to the limited-editions and
regular bottles. Because the company made so many bottles, they aren't as rare as you'd expect. Its value is so unpredictable that a rare 130-year-old Coca-Cola bottle sold for a measly $5 at a flea market while a modified root glass prototype brought in a whopping $240,000. How can you determine which Coca-Cola bottle is worth keeping with
inconsistent market values? Well, we are here to satisfy your curiosity and introduce you to the world of Antique and Vintage Coca-Cola bottles. Most Valuable Coca-Cola Bottles in HistoryWhat did the First Coke Bottle Look Like?How to Age a Coke Bottle Pre-1915Post-1915Other Materials (Plastic and Aluminum)What is the Value of Vintage Coke
Bottles? Final NoteFAQs Most Valuable Coca-Cola Bottles in History The Coca-Cola Company website admits that its vintage bottles aren't typically valuable because they were mass-produced. However, a few rare designs can fetch a substantial amount of money. Here's a comprehensive list based on Coke bottles sold on eBay. First, let's assess the
most valuable Coca-Cola Bottles of all time at a glance. Coca-Cola Bottle (2) Unopened Coca-Cola Bottle Thailand Coca-Cola Bottle Seoul Olympic Games Commemorative Bottle 10.
Chinese Coca-Cola Bottle $1,500 This Chinese Coca-Cola bottle was in mint condition at its time of sale despite its 28-year existence. Coca-Cola's collaboration with the franchise was a hit leading to a new McDonald's launch in 1994. The new
fast-food joint became the biggest worldwide with 700 seats and 29 cash registers. You'd want this piece of history, and it'll only cost you about $1,500. 9. 1900s Coke $2,375 The early 20th century Coca-Cola bottles weren't produced under the Roots Glass Co. patent with the classic hobble skirt design often have their logos embossed on the side
Each year's body location (bottom, middle, and shoulder) is different. This bottle came from a Jellico, Tennessee bottling plant and was sold on eBay in 2019. 8. Seoul Olympic Games Commemorative Bottle Source (Ebay) The Coca-Cola bottling Company made this
commemorative bottle especially for the 1988 Summer Olympic art on the beloved American drink in a festive cardboard box. There's Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides alongside the words "1988 Seoul Olympic art on the bottle's sides along the bottle
the perfect collectible for sports hobbyists. This bottle was sold in 2021 on eBay. 7. Thailand Coca-Cola, adopted the Applied Color Label (ACL) bottles to phase out paper-labels reuse. Instead of spending money to wash the bottles and reapply custom labels -paper and molded - they
embossed the brand's name on the bottle. 1973 Coca-Cola ACL Bottle - Thailand 29.5 cl. (295 ml.) - Sold on eBay Oct, 13th 2020 for $3,350.00 6. Hutchinson Coca-Cola Bottle $4,000 The "straight-sided Hutchinson bottles with a metal stopper," as popularly called, was the first design to package the non-alcoholic Coca-Cola drink. Unlike the later
models with the red color and sometimes paper labels, this bottle has the brand's name embossed on the side. Hutchinson Coca-Cola bottles are rare because they stopped production within seven years, even though they produced many. Only a few of these are left, though other non-Coke Hutchinson bottles exist. 5. Dallas Cowboys Coke (Limited-
Edition) $5,000 Dallas Cowboys Coke (Limited-Edition) Source: Auctionspear One thing that makes the Dallas Cowboy Coca-Cola bottle invaluable is the game record every year from 1960 until its production. Although it's a post-1915 model, it has a
straight side and elongated neck with a shoulder-printed Coke logo. 4. French Wine Coca $5,000 This empty glass bottle, which was bought for just $5 at a flea market, is in fact an incredibly rare 130-year-old forerunner to Coca-Cola Source: dailymail Do you remember the French Wine Coca bottle from the beginning of this article? Experts
appraised it after Mr. Vergo discovered the labeling and inner embossment and arrived at a whopping $5,000 value estimate. This bottle attracted such high value because it embodied most of the value appreciating factors of antiques. There are only three of these bottles left in existence. (Rare) It has the original label intact (Excellent Condition) It
has Dr. Pemberton's name embossed. (Historical Significance) If you take only one thing away from this, it should be the importance of identification and evaluation. The person who sold to Mr. Vergo lost $4,995 while he gained more from paying attention. 3. Unopened Coca-Cola Bottle Source: worthpoint.com NOT FOR CONSUMPTION! This
Unopened 1974 Coca-Cola bottle sold on eBay in 2020. It embodies the essence of vintage and antique items as truly collectible since you can't verify that. Its value also comes from its preservation over the years as it's still in perfect condition. 2. Coca-Cola Root Glass
Company Modified Prototype Bottle (2) $108,000 This recently-discovered early Coca-Cola bottle, a 1915 prototype of the design still used today, carried an auction estimate of $100,000-$150,000. (Source: Luxury Launches) This Coca-Cola Glass Co. Prototype Bottle was the first live creation of the hobble skirt design. In April 2019, an ex-employee
of the bottling company bought it at auction, eight years after the first modified prototype sold for over x2 the price. It's one of only two copies left in the world, and the only reason it sold for significantly less is that it came to the market second. Learn more about rarrity and value below. 1. Coca-Cola Root Glass Company Modified Prototype Bottle (1)
$240,000 This Coca-Cola Root Glass Co. Modified Prototype is the original model used for the patent in 1915. When Root Glass Co. won the Coca-Cola bottle design challenge, it hid the brand's name on its application to preserve the secrecy and uniqueness of the new design. As one of two test bottles left in existence, it's the rarest and most
expensive sold in 2011, eight years before the second prototype. What did the First Coca-Cola bottle ever. BIEDENHARN HUTCHINSON
COCA COLA BOTTLE-1ST BOTTLE-NR! Worthpoint Before it became a pure soda beverage, Coca-Cola was a mixture of Wine, Cocaine, and Alcohol sold as Wine Coca in the early 1880s. The original creator was a retired Civil War soldier turned Pharmacist Dr. Pemberton introduced Wine Coca in the early 1880s. The original creator was a retired Civil War soldier turned Pharmacist Dr. Pemberton introduced Wine Coca in the early 1880s. The original creator was a retired Civil War soldier turned Pharmacist Dr. Pemberton introduced Wine Coca in the early 1880s.
headaches, constipation, and other mild illnesses. This drink came in a cylindrical bottle with an elongated neck like a modern-day red wine bottle. See the picture below. Although Wine Coca became a consumer favorite, the government's alcohol regulation in 1886 affected its production leading Pemberton to remake it into a non-alcoholic beverage
He replaced the wine with Kola nut, forming Coca-Cola into a legit soda beverage. How to Age a Coke Bottle. By 1929, the company phased out Cocaine from its ingredients, turning Coca-Cola into a legit soda beverage. How to Age a Coke Bottle
EVOLUTION OF COCA COLA (Source: Fine Art America) We'll describe aging your coke bottle into two eras - pre-1915 and post-1915 - because the former is easier to do. All post-1915 bottles used the hobble skirt, otherwise called hourglass, figure-8, and lady shape, design, it's tricky to distinguish them. However, that's going to end after you read
this. Let's age a Coke bottle, shall we? Pre-1915 The Coca-Cola company first bottled its drink in 1899 in straight-sided Hutchinson bottles. Then in the early 20th century (1906 - 1907), Coca-Cola introduced the amber-colored bottles don't have exact dates because each bottling company used differents.
timelines to upgrade its design. We can, however, make an educated approximation based on the embossed models were 1910 - 1915. By 1915, the company's trustees challenged the leading bottling companies in the USA to design an
unmistakable bottle that even the blind could recognize, and the Root Glass Company rose to the occasion. Post-1915 In 1916, the hobble skirt 14.5-ounces bottle entered the market and upgraded to the Georgian Green design in 1923 when it renewed its patent. The first white label with Coca-Cola and Coke bottles came in 1957. Although the early
20th century contoured bottles are similar to the modern designs, they're fatter and thicker. You can also do a quick appraisal if the bottle has a patent year at the end of the Coca-Cola moniker. The 1923 Hobble skirt is slimmer than the 1915 patent, and the newer models have date codes on the bottle. Other Materials (Plastic and
Aluminum) PET Bottle 1980s US 2-Liter Coca-Cola PET bottle (Source: Pinterest) By 1978, PET (polythene terephthalate), a.k.a. Plastic bottle, entered the market. At first, it didn't come in the contoured design but a cylindrical shape with a star-shaped bottom. Coca-Cola, however, formed the PET bottle into the 1915 patent design in 1993 to stand
out. 2005 DISNEYLAND 50TH Anniversary Tinkerbell WRAPPED Coca-Cola BOTTLE (Source: eBay) The limited-edition aluminum contour bottles arrived in the early 21st century (2005) and the plant bottle four years later (2009). The first set of Share a Coke bottle launched in 2014, and its popular demand prompted a second set with more names in
2017, including locations. Share a Coke campaign returns with holiday destinations instead of names (Source: The Drum) What is the Value of Vintage Coke Bottles? Overall, vintage Coke bottles aren't worth a fortune because they're often available in excess. However, specific rare designs and unopened Coca-Cola beverages cost five to six figures,
although only two empty bottles ever sold for hundreds of thousands. The typical factors that influence antique and vintage items in general also apply to Coca-Cola bottles ever sold for hundreds of thousands. The typical factors that influence antique and vintage items in general also apply to Coca-Cola bottles. These include Rarity, Age and Value Essentially, age and Value Essentially, age and rarity often work hand-in-hand because the
older a Coca-Cola bottle, the less like it'll be to find it in the marketplace. In this respect, limited-editions also fall under the rarity umbrella due to their limited supply (as the name implies). Suppose you look closely at the list of the most valuable Coca-Cola bottles globally. In that case, you will notice a common theme of limited-editions
(commemorative models) and rare antique/vintage designs like the late 19th century to early 20th century bottles are glass. A chip, crack, scratch, or any other damage would significantly depreciate its worth because that'll render it almost
useless. Then again, it depends on your reason for collecting a vintage Coca-Cola bottle. If you only want it as a keepsake, you may not mind a dent or damage, but if you intend to recycle the bottle by using it for something else, the excellent condition should be your priority. So, even though personal preference affects individual value attribution, the
consensus is that mint, excellent, and good condition vintage Coca-Cola bottles command the highest value in the market. For reference, see the unopened bottles above. Historically Significant Bottles Are Worth Much The name "historically significant" speaks for itself. Vintage Coca-Cola bottles that mark historical turning points for the household
brand are worth thousands of dollars. Like the Wine Coca from the 19th century and the 1923 Christmas bottle. They speak to the essence of antique and vintage Coca-Cola bottle isn't likely to make you a millionaire, it can still be a great way
to preserve history. Moreso, the listed models in this article are worth pretty substantial sums compared to others. Overall appraisal of Coke bottles, as you've learned, isn't a difficult task. You've seen how straightforward it is though you may need some practice distinguishing the Hobble skirt contoured bottles. Just remember; The first Coca-Cola
bottles before 1915 were straight-sided Root Bottling Co. introduced the classic contoured (hobble skirt) bottle in 1915-1916 The thicker the hobble skirt bottle, a.k.a. the Christmas bottle, was the first to renew its exclusive new design patent. It
gained its nickname from its renewal date, which coincidentally fell on Dec. 25, 1923. As a 1900s model, it's worth about $2,300 - $2,500. Q: How Many Ounces of Coca-Cola, totaling One Pound. The Coca-Cola company realized its consumers at least total from 1915 was 14.5 ounces but contained 6.5 ounces of Coca-Cola, total from 1915 was 14.5 ou
had different cravings and needed more options than the standard 6.5 ounces. So, in 1955, it added four new sizes (10, 12, and 16 ounces), including a limited-edition 26-ounce king-size bottle. The world of Coca-Cola bottle collecting is a fascinating niche, drawing in enthusiasts and casual collectors alike. When diving into this realm, one might
wonder how much old Coca-Cola bottles are really worth. The value of these bottles can vary significantly based on various factors, including rarity, condition, age, and historical significance. It's a landscape that intertwines nostalgia with economics, making it a riveting space to explore. Each bottle tells a story—some are reminders of the golden age.
of advertising and branding, while others may evoke childhood memories linked to this iconic beverage. Factors Influencing the worth of vintage Coca-Cola bottles. Firstly, the bottle's age is paramount; the older the bottle, the more likely it is to fetch a higher
price. Pre-1960s bottles, especially those from the early 20th century, are often considered more valuable. Secondly, the rarity of the bottles from closed down plants, or bottles from the early 20th century, are often on the lookout for those elusive
pieces that fill gaps in their collections, making scarcity a vital factor in the valuation. The Role of Condition in Value Assessment Condition plays a crucial role in the valuation spectrum of old Coca-Cola bottles. A bottle that remains pristine—free from chips, cracks, and discoloration—can skyrocket in value compared to its less fortunate
counterparts. Even slight imperfections can decrease a bottle's worth, so collectors tend to be meticulous in assessing their finds. Many avid collectors consider a grading system to evaluate condition, where descriptions like "N.M. (Near Mint)," "Exc. (Excellent)," or "G (Good)" delineate the quality. Understanding this grading can give you deeper
 insights into the collectible market. Valuable Bottles to Look Out For If you're venturing into the world of Coca-Cola bottle design introduced in 1915 has captured the hearts of many collectors. Original versions can fetch upwards of hundreds to
thousands of dollars, especially if they retain their original labels. Old bottles that were released for special events, such as the 1972 Olympics or promotional releases in specific regions, also hold considerable value. The history and storytelling behind these bottles significantly bolster their worth. The Impact of Historical Significance on Valuation
Coca-Cola has woven itself into the fabric of world history; thus, a bottle's historical significance can enhance its value tremendously. Bottles used during wartime, especially those packed with nostalgia relating to soldiers, can appeal to collectors deeply interested in military memorabilia. Additionally, during the Great Depression, certain bottles
became symbols of hope, making any surviving examples from that era quite desirable. The narrative linked to historical events makes these bottles of culture and memory. Marketplaces for Buying and Selling Coca-Cola Bottles If you're intrigued and want to dive into buying or selling old Coca-Cola bottles, knowing
where to look is essential. Various avenues exist for purchasing or selling these collectibles. You can scour online auction platforms like eBay, where many passionate collectors often list their finds. Local antique shops and flea markets can also be treasure troves for old Coca-Cola bottles. Additionally, attending bottle conventions or collector fairs
allows enthusiasts to connect personally, gaining insights and possibly striking valuable bargains. What to Expect in Terms of Pricing So, how much does one really pay for these nostalgic relics? For common bottles, prices might start at just a few dollars, but as you ascend into the world of rare finds—especially well-preserved pieces—the figures can
soar. Basic collectible bottles might be found in the $10 to $50 range. Yet, for extraordinarily rare or historically significant bottles, the prices can escalate into the hundreds or even thousands of dollars. Knowledge of this pricing landscape is invaluable for any collector aiming to make informed purchasing decisions. Caring for Your Coca-Cola
Collection Proper care and storage of your Coca-Cola bottles are critical to maintain their value over time. These bottles should ideally be kept in a climate-controlled environment, far from direct sunlight, as exposure can fade labels and damage glass. Using display cases with adequate shielding can protect against dust and scratches, preserving
those nostalgic pieces for generations. Regularly inspecting your collection for any damage ensures that the bottles remain as pristine as possible, retaining their market value. The Community of Coca-Cola enthusiasts. Numerous online forums and
local clubs exist where fellows share knowledge, trade tips, and showcase their collections. Engaging with this community not only enriches your understanding but might also lead you to some fantastic deals or invaluable collectables. Sharing stories and insights can foster friendships and partnerships in a world where passion for vintage
memorabilia thrives. Tips for Identifying Valuable Coca-Cola Bottles To hone your skills in identifying potentially valuable Coca-Cola bottles, consider equipping yourself with the specifics, such as embossed logos, patented features, and markings that
distinguish older bottles from newer editions. Employing a magnifying glass to inspect the details can yield insights that enhance your collection's value. The more knowledgeable you become about the nuances, the better prepared you'll be to spot a hidden gem. Final Thoughts on the Value of Old Coca-Cola Bottles The enticing world of vintage Coca-
Cola bottles remains a treasure trove for collectors and history buffs. With the right knowledge and passion, you might discover that these seemingly simple glass vessels possess profound stories and significant value. Remember, the journey of collecting transcends mere monetary worth; it's about appreciating history, nostalgia, and the unique
community developed through shared interests. As you embark on your collecting adventure, every find tells a tale that adds another layer to your personal narrative. Some of those old glass containers you have lying around the house might be valuable, especially the old Coke bottles. Want to know how to identify and date Coke bottles? There are
many variables that need to be considered to identify the dates of Coke bottles. Before manufacturing Coke in glass bottles. Any brand tries to protect its products against imitators, who may damage a company's interests if they operate on a large enough scale.
Likewise, the Coke manufacturer also took out patents for some aspects that can help you identify them. This video presents the history of Coca-Cola bottles. Spencerian script is used in the logo of Coke bottles with red and white colors. The combination of
colors is simple and bold, and it attracts the audience easily. In this article, we'll go through some guidelines that would help you in this process of differentiation. How to Date Coke Bottles -- It's Not an Easy ThingHaving shared happiness with the help of their
products for more than 125 years, the brand has employed various symbols. There are numerous plants that manufacture glass Coke bottles, a simple study would not help. Extensive research would be required since there are many
glass factories, date codes and logos. These are the things that need to be checked for identifying or to date a Coke bottle. Check for the manufacturer's mark. The style of this trademark is tall and thin. The shape of "hobble skirt". You should observe the style of Coca-Cola trademark. Look for the flat
footed tail of letter "C" in the brand name Coca-Cola. Usually, symbols must be renewed periodically. Coke has also renewed its trademark twice for the past years. Also, there might be other inscriptions about the contents in the glass bottle. You need to carefully observe for warnings, if any. As discussed, you are now aware that warning messages may
be embossed on Coke bottles. Sometimes, authorities print these warnings and you should be aware about these warnings messages include words like not to be returned, loaned etc. It is easy to date Coke bottles. The "ROOT" base mark can be
seen in original Coke glass bottles. Root bottles carry model numbers. "Trademark Registered" - these are the words that are imprinted on the Coke bottles just below the trademark. "W.G.CO." symbol could
be seen on the base of the Coke glass bottles manufactured by Wormser Glass C. "R.G.CO." symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will show symbol will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on the Coke bottles manufactured in certain plants will be present on t
of Coco-Cola on the base of the glass bottles. Another tip to date Coke bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottom seam. People assume that the city label on glass bottles are molded. This is called a cup bottles a
should be circulated in the city mentioned. As Coke is a large manufacturer, it usually produces bottles to circulate in different cities. Now that you have understood that story of glass bottles. Over the years, changes were rapid. It would be difficult to present
everything in detail. So many companies are not yet explored. This is an attempt to present in a way that is easily understandable. This article is an attempt to present to you about the empirical observations which will help you in recognizing Coke bottles. Water soluble food coloring "E150" redirects here. For the car, see Toyota
than caramel candy, and has an odor of burnt sugar and a somewhat bitter taste. Its color ranges from pale yellow to amber to dark brown. Caramel color, and replacing color that is lost to light degradation during food
processing and storage.[1] The use of caramel color as a food additive in the brewing industry in the 19th century is the first recorded instance of it being manufactured and used on a wide scale. Caramel color is found in many commercially made foods and beverages, including batters, beer, brown bread, buns, chocolate,[2] cookies, cough drops
spirits and liquor such as brandy, rum, and whisky, [3] chocolate-flavored confectionery and coatings, custards, decorations, fillings and toppings, potato chips, [4] dessert mixes, doughnuts, fish and shellfish spreads, frozen desserts, fruit preserves, glucose tablets, gravy, ice cream, pickles, [5] sauces and dressings, soft drinks (especially colas), sweets
vinegar, and more. Caramel color is widely approved for use in food globally but application and use level restrictions vary by country.[6] In East Asia, the demand for caramel color is manufactured by heating carbohydrates, either alone or in the presence of acids, alkalis, alkalis and more.
and/or salts. Caramel color is produced from commercially available nutritive sweeteners consisting of fructose, dextrose (glucose), invert sugar, sucrose, malt syrup, molasses, starch hydrolysates, and fractions thereof. The acids that may be used are sulfuric, sulfurous, phosphoric, acetic, and citric acids; the alkalis are ammonium, sodium,
potassium, and calcium hydroxides; and the salts are ammonium, sodium, and potassium carbonate, bicarbonate, 
brown. Caramel color molecules carry either positive or a negative charges depending upon the reactants used in their manufacture. Problems such as precipitation, flocculation, or migration can be eliminated with the use of a properly charged caramel color for the intended application. Internationally, the United Nation's Joint Food and Agriculture
        nization/World Health Organization Expert Committee on Food Additives (IECFA) recognizes four classes of caramel color, differing by the reactants used in their manufacture, each with its own INS and E number, listed in the table below. Each class consists of a variety of caramels with their own unique properties that make it suitable for use
in specific foods and/or beverages. Class INS / E number Description Properties, qualities, and benefits[9] Used in[10] I 150a / E150a Plain caramel, spirit caramel, spirit caramel Strong aftertaste and mild aroma; color ranges from yellow to red; stable in alcohol, tannin, and salt-rich environments Whiskey and other high proof alcohols, pet food,
cookies, crackers, cereal bars, other baked goods, lemonade products, juice concentrates, and cocoa extenders II 150b / E150b Caustic sulfite caramel Mild flavor and aroma; exceptional red tone; good stability in alcohol Tea, wine, rum, whiskey, brandy, cognac, sherry, some vinegars, light cake mixes, and other snack foods III 150c / E150c Ammonia
caramel, baker's caramel, confectioner's caramel, soft-drink caram
stable in alcohol, tannin, and acid-rich environments Soft drinks and other carbonated beverages, balsamic vinegar, coffee, chocolate syrups, baked goods, cocoa extenders, pet foods, sauces, soups, meat rubs, seasoning blends, and other countries.
Color intensity (or, tinctorial power) is defined as the absorbance of a 1 mg/mL (0.1% weight/volume) solution in water, measured using a 1 cm light path at a wavelength of 610 nanometers (or 560 nm for tinctorial power).[8] In this case, A stands for absorbance and TS stands for total solids. Color intensity = 100 × A T S {\displaystyle {\text{Color}}
intensity}}={\frac {100\times A}{TS}}} The color tone of the caramel color. It is a function of the absorbance of light of wavelengths 510 and 610 nm. In general, the higher the Tinctorial Power, K0.56, the
lower the Hue Index and the lower the red tones.[11] Various other indices are in use around the world and there are conversion factors between them.[12][13] Caramel color is a colloid. Though the primary function of caramel color is for coloration, it also serves additional functions. In soft drinks, it can function as an emulsifier[14] to help inhibit
the formation of certain types of "floc" and its light protective quality can aid in preventing oxidation of the flavoring components in bottled beverages. [15] Internationally, [ECFA has set the Acceptable Daily Intake (ADI) of Class II and IV as 0-200 mg/kg
body weight.[16] The United States Food and Drug Administration (FDA) classifies and regulates caramel color in Title 21 CFR § 73.85 as an approved color may be safely used in foods generally at levels consistent with "good manufacturing practice" (GMP).
Caramel color has excellent microbiological stability. Since it is manufactured under very high temperature, high acidity, high pressure, and high specific gravity, it is essentially sterile, as it will not support microbial growth unless in a dilute solution. When reacted with sulfites, caramel color may retain traces of sulfite after processing. However, in
finished food products, labeling is usually required only for sulfite levels above 10 ppm. In 2010, the International Programme on Chemical Safety (IPCS) concluded that commercially produced by cooking or heating sucrose, except for those prepared using ammonium (Class III
and IV). The IPCS has concluded that caramel color does not exhibit carcinogenicity, based on its studies.[17] Additional long-term studies support a conclusion that caramel colors are not carcinogenicity, based on its studies.[17] Additional long-term studies support a conclusion that caramel color does not exhibit carcinogenicity, based on its studies.[17] Additional long-term studies support a conclusion that caramel color does not exhibit carcinogenicity, based on its studies.[17] Additional long-term studies support a conclusion that caramel color does not exhibit carcinogenicity or mutagenicity, based on its studies.[18] While the US FDA,[19] Canadian Health Products and Food Branch[20] and European Food Safety Authority (EFSA)[21] have
found caramel color safe for use in food and beverages, California has listed 4-Methylimidazole (4-MeI), a compound formed in the manufacture of Class III and IV caramel colors, in the state to cause cancer or reproductive toxicity". According to the Food
Chemicals Codex, 4-MeI in caramel color is allowed up to 250 ppm on a color-adjusted basis, which means 250 ppm maximum for every 0.100 color absorbance of a 0.10% solution at 610 nm. [23] The exposure to 4-MeI at levels present in Class III and IV caramel colors are not expected to be of concern for two reasons. Firstly, 4-MeI does not appear
to be genotoxic or metabolized to a reactive metabolite. Secondly, carcinogenic doses of 4-MeI exceed estimates of exposure from the consumption of caramel coloring by several thousand-fold.[18] Caramel coloring may be derived from a variety of source products that are themselves common allergens, namely starch hydrolysates (from wheat), malt
syrup (in general derived from barley), or lactose (from milk). As such, persons with known sensitivities or allergies to food products are advised to avoid foods including generic caramel coloring before consuming the food. Caramel coloring or first determine the source for the caramel coloring before consuming the food.
unlikely to contain gluten due to the lack of gliadin in the carbohydrates. [24] North American and European manufacturers mostly use glucose derived from corn or wheat to produce caramel color, which is highly processed and is generally considered gluten-free. [25] ^ International Technical Caramel Association (ITCA) (2015-12-08). "Benefits of
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magic of Coca-Cola's history like never before—step into Coca-Cola Stories at World of Coca-Cola Stories at World of Coca-Cola earning a drink reward.
Coca-Cola Freestyle gives you the freedom to explore, pour, and enjoy your perfect drinks, you plus +one wocc refreshing films vending freestyle Few brands have captured American culture guite like Coca-Cola, and the iconic bottles worth thousands to
common commemorative editions selling for just a few dollars, the world of vintage Coca-Cola bottle collecting offers something for everyone. But how do you know if the old Coke bottles in your attic are valuable treasures or common containers? This comprehensive guide will help you identify, evaluate, and understand the market for vintage Coca-
Cola bottles. Various vintage Coca-Cola bottles representing different eras in the company's history Table of Contents 1894-1910 The earliest Coca-Cola bottles featured a Hutchinson stopper design with straight sides and were typically embossed with local bottler information. These are extremely rare and highly valuable. 1900-1920 These early bottles
came in various colors (clear, agua, amber) and had straight sides with embossed Coca-Cola script. Values vary based on color, city of origin, and condition. 1915-PresentThe iconic curved "contour" bottle design was patented in 1915. Early versions with the 1915 patent date or 1923 patent date or 1923 patent date or 1923 patent date or 1923 patent date or 1924 patent date or 1925 pat
1960sApplied Color Label (ACL) bottles replaced embossed designs with painted labels. These are generally more common but can still be collectible. 1970s-PresentModern commemorative bottles celebrating anniversaries, sports events, and holidays. Most have limited collector value unless rare or unique. According to the Coca-Cola Company's
history archives, the famous contour bottle design was created to be distinctive even in the world and forms the basis for many collectors' interests. 1. Age and RarityThe oldest bottles from the early production years (pre-1920) are typically the most
valuable, especially Hutchinson bottles from the 1890s. The rarer the bottle's production run or variant, the higher its potential value. 2. Condition Bottle condition bottles with no chips, cracks, or significant wear can be worth several times more than damaged examples of the same bottle. 3. Region of
OriginBottles from smaller towns or regional bottlers. 4. Color VariationMost Coca-Cola bottles were produced in clear or light green (aqua) glass, but rare color variations like amber, blue, or purple can significantly increase value. 5. Special
Features Unique characteristics like manufacturing errors, experimental designs, or prototype bottles can make otherwise common bottles quite valuable Coca-Cola bottles that collectors eagerly seek: Hutchinson Coca-Cola Bottles (1894-
1910) These earliest Coca-Cola bottles featured a unique internal stopper mechanism and are extremely rare. According to collectors on LoveToKnow, authentic Hutchinson Coke bottles were agua-colored, the amber (brown)
glass variants are particularly rare and valuable. These can sell for $500 to $1,000+ in excellent condition. Early Contour Prototype Bottles (1915-1916) The very first production runs of the now-famous contour bottle design can be extremely valuable. These bottles typically have the embossed "Nov. 16, 1915" patent date and may sell for $300 to
$1,000 depending on condition and origin. Foreign Bottler Rarities Coca-Cola bottles from unusual international locations, particularly from countries where Coca-Cola bottles from unusual international variants. Current market values for rare examples Category Price Range Notes Hutchinson
Bottle (1890s)$1,000-$4,000+Extremely rare, first Coca-Cola bottle designAmber Straight-Sided (1900-1916)$300-$1,000First production run of iconic designThai Coca-Cola bottle $100-$300Rare international variantUnopened 1950s Christmas Bottle$75-$200Full, unopened
with original contentsNote: Price ranges are approximate and can vary based on condition, rarity, and market demand. Patent 1923 Contour Bottles (1923-1937) These bottles (19
Name Embossed Bottles (1940s-1960s)Bottles with city names embossed on the bottom generally sell for $5-10 each, though bottles from smaller towns may command slightly higher prices. 75th and 100th Anniversary Commemorative Bottles These special edition bottles are relatively common and typically sell for $5-15 depending on condition and
packaging. Warning: Be cautious of reproduction bottles. In 1989, Coca-Cola issued reproductions of their 1915 and 1923 patent bottles. These reproductions of their 1915 and 1923 patent bottles. These reproductions of their 1915 and 1923 patent bottles. These reproductions of their 1915 and 1923 patent bottles. These reproductions of their 1915 and 1923 patent bottles.
that even authentic vintage bottles aren't always highly valuable unless they have specific rare characteristics. Look for embossed patent dates on the bottle: "PAT'D NOV 16, 1915" - Earliest contour bottles (1930s) Examine the Base Markings The
bottom of the bottle often contains valuable information: City name and state of the bottling plantManufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period and another number) Look for Manufacturing Techniques (often a number followed by a period another number) Look for Manufacturing Techniques (often a number followed by a period another number) Look for Manufacturing Techniques (often a number followed by a period another number) Look for Manufacturing Techniques (often a number followed by a period another number) Look for Manufacturing Techniques (often a number followed by a numb
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methods evolved over time:Bottles with visible seams running all the way to the top edge were made after 1920Earlier bottles have seams that stop below the top edgeHandmade bottles (pre-1910) often have irregular bases and bubbles in the glassIdentify Label StylesFor bottles with painted labels (Applied Color Labels or ACL):White ACL only:
Typically 1950sWhite and colored ACL: Mid-1950s through 1960sMulticolored elaborate designs: 1970s and laterOnline MarketplaceseBay is one of the most popular platforms for selling vintage bottles, with a dedicated category for these collectibles. According to current listings, common vintage bottles sell for \$5-20, while rarer examples can fetch much more. Other online options include: Etsy - Good for rarer or more artistic piecesFacebook Marketplace - Convenient for local salesSpecialized collector forums and websitesAuction houses

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specializing in advertising memorabiliaCollector Clubs and ShowsThe Coca-Cola Collectors Club can connect you with serious collectors and hosts conventions where buying and selling are common activities. Research Before PurchasingTake time to study bottle identification guides before making significant purchases. Bill Porter's guide to Coca-Cola
bottles and Petretti's Coca-Cola Collectibles Price Guide are considered essential references. Focus Your Collections are often more satisfying and easier to manage. Authenticate Before Buying For expensive bottles, verify authenticity
through: Expert appraisalChecking manufacturing details Comparing to reference examples Preserve Condition Store bottles away from direct sunlight, which can fade labels and discolor glass. Keep them clean but avoid harsh chemicals that might damage embossing or paint. Document Your Collection Keep detailed records of each bottle,
including: When and where you acquired itWhat you paidNotable features Current market value yes, old Coca-Cola bottles from the 1950s-1970s sell for just $5-15, rarer bottles like Hutchinson models from the 1890s can fetch thousands of dollars. The bottles
value depends on age, rarity, condition, and special features like unusual colors or manufacturing variations. According to the Coca-Cola Company's own archives, "The bottles can be very valuable today, with the earliest in the series worth several thousand dollars or more in mint condition." Dating old soda bottles, including Coca-Cola bottles,
involves examining several features: 1. Patent dates embossed on the bottle (like "Pat'd Nov 16, 1915") 2. Manufacturing techniques (seam marks, base features) 5. Label styles and application methods The Society for Historical Archaeology notes that "the
higher the side mold seam on the bottle, the later it was made" - especially for bottles from the early to mid-19th century until the first few decades of the 20th century. A Coca-Cola bottle with the "Pat'd Dec 25, 1923" marking typically sells for $10-15 in good condition. These bottles were produced in large quantities, making them relatively common
among collectors. However, bottles with unusual characteristics, like rare city names or manufacturing errors, might command higher prices. Bottles in pristine condition with no chips, cracks, or wear may sell for $25-50 to collectors seeking perfect examples. Coca-Cola bottles from the 1970s typically have minimal collector value, usually selling for
$1-5 each. These bottles were mass-produced using modern manufacturing techniques and are still relatively abundant. However, some special commemorative bottles or international variants from this era can be worth $10-25, especially if they're in mint condition with original packaging. The Coca-Cola Collectors Club is the premier organization
for enthusiasts interested in Coca-Cola collectibles, including vintage bottles. Founded in 1974, the club has thousands of members worldwide and holds requists and questions about various Coca-Cola collectibles. Many of these requests
come from non-members who find the Club while doing research on a particular item." Beyond organized clubs, many antique dealers, advertising memorabilia collectors, and nostalgia enthusiasts actively collect Coca-Cola bottles and related items. Conclusion: Are Your Old Coca-Cola Bottles Valuable? The world of vintage Coca-Cola bottle collecting
offers something for everyone, from casual collectors to serious investors. While truly valuable bottles are relatively rare, the hobby provides an engaging way to connect with American cultural history and the evolution of one of the world's most recognized brands. Remember that most vintage Coke bottles from the mid-20th century sell for modest
amounts ($5-15), but unusual examples, very early bottles, or those with special characteristics can be worth substantially more. When in doubt about a potentially waluable bottle, consider consulting with an expert appraiser or auction house specializing in advertising memorabilia. Whether you're looking to start a collection, evaluate inherited
bottles, or simply satisfy your curiosity about that old Coke bottle in your garage, understanding the factors that determine value will help you make informed decisions about your vintage Coca-Cola bottles. Enjoy sharper detail, more accurate color, lifelike lighting, believable backgrounds, and more with our new model update. Your generated
images will be more polished than ever. See What's NewExplore how consumers want to see climate stories told today, and what that means for your usage rights questions. Our original video podcast covers it all—now on demand. Watch
NowEnjoy sharper detail, more accurate color, lifelike lighting, believable backgrounds, and more with our new model update. Your generated images will be more polished than ever. See What's NewExplore how consumers want to see climate stories told today, and what that means for your visuals. Download Our Latest VisualGPS ReportData-backed
trends. Generative AI demos. Answers to your usage rights questions. Our original video podcast covers it all—now on demand.Watch NowEnjoy sharper detail, more accurate color, lifelike lighting, believable backgrounds, and more with our new model update. Your generated images will be more polished than ever.See What's NewExplore how
consumers want to see climate stories told today, and what that means for your visuals. Download Our Latest VisualGPS ReportData-backed trends. Generative AI demos. Answers to your usage rights questions. Our original video podcast covers it all—now on demand. Watch Now Cola soft drink This article is about the beverage. For its manufacturer
see The Coca-Cola Company. "Coca-Cola Classic" redirects here. For the college football game, see Coca-Cola Classic (college football). For the golf tournament, see Coca-Cola Classic (golf). Not to be confused with Coca Colla. Coca-Cola Classic (golf). Not to be confused with Coca Colla.
bottles. Type Cola Manufacturer The Coca-Cola Company Country of origin United States Region of Occa-Cola Control Coca-Cola Control Coca-Cola Control Coca-Cola Co
Coca-Cola Citra Coca-Cola Lime Coca-Cola Mango Coca-Cola Spiced Coca-Cola 
over 200 countries and territories worldwide, with consumers drinking more than 1.8 billion company beverage servings each day.[1] Coca-Cola ranked No. 94 in the 2024 Fortune 500 list of the largest United States corporations by revenue.[2] Based on Interbrand's "best global brand" study of 2023, Coca-Cola was the world's sixth most valuable
brand.[3] Originally marketed as a temperance drink and intended as a patent medicine, Coca-Cola was invented in the late 19th century by John Stith Pemberton in Atlanta. In 1888, Pemberton sold the ownership rights to Asa Griggs Candler, a businessman, whose marketing tactics led Coca-Cola to its dominance of the global soft-drink market
throughout the 20th and 21st centuries.[4] The name refers to two of its original ingredients: coca leaves and kola nuts (a source of caffeine).[5] The formula of Coca-Cola remains a trade secret; however, a variety of reported recipes and experimental recreations have been published. The secrecy around the formula has been used by Coca-Cola as a
marketing aid because only a handful of anonymous employees know the formula.[6] The drink has inspired imitators and created a whole classification of soft drink: colas. The Doca-Cola Company produces concentrate, which is then sold to licensed Coca-Cola bottlers, who hold exclusive territory contracts with the
company, produce the finished product in cans and bottles from the concentrate, in combination with filtered water and sweeteners. A typical 12-US-fluid-ounce (350 ml) can contains 38 grams (1.3 oz) of sugar (usually in the form of high-fructose corn syrup in North America). The bottlers then sell, distribute, and merchandise Coca-Cola to retail
stores, restaurants, and vending machines throughout the world. The Coca-Cola Company also sells concentrate for soda fountains of major restaurants and foodservice distributors. The Coca-Cola Company has, on occasion, introduced other cola drinks under the Coke name. The most common of these is Diet Coke, along with others including
Caffeine-Free Coca-Cola, Diet Coke Caffeine-Free, Coca-Cola Zero Sugar, Coca-Cola Cherry, Coca-Cola Cherry, Coca-Cola Vanilla, and special versions with lemon, lime, and coffee. Coca-Cola Was called "Coca-Cola Cherry, Coca-Cola Cherry, Coca-Cola Vanilla, and special versions with lemon, lime, and coffee. Coca-Cola Vanilla, and special versions with lemon, lime, and coffee.
this ticket for a free glass of Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[7] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[8] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[8] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink. By 1913, the company had redeemed 8.5 million tickets.[8] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink and the company had redeemed 8.5 million tickets.[8] This refurbished Coca-Cola was first distributed in 1888 to help promote the drink and the company had redeemed 8.5 million tickets. This refurbished Coca-Cola was first distributed in 1888 to help promote the drink and the company had redeemed 8.5 million tickets. This refurbished Coca-Cola was first distributed in 1888 to help promote the drink and the company had redeemed 8.5 million tickets. This refurbished Coca-Cola was first distributed in 1888 to help promote the coca-Cola was first distributed in 1888 to help promote the coca-Cola was first distributed in 1888 to help promote the coca-Cola was first d
Confederate Colonel John Pemberton, wounded in the American Civil War and addicted to morphine, also had a medical degree and began a quest to find a substitute for the problematic drug.[8] In 1885 at Pemberton's Eagle Drug and Chemical House, his drugstore in Columbus, Georgia, he registered Pemberton's French Wine Coca nerve tonic.[9]
[10][11][12] Pemberton's tonic may have been inspired by the formidable success of Vin Mariani, a French-Corsican coca wine, [13] but his recipe additionally included the African kola nut, the beverage's source of caffeine.
Coca-Cola. The rights for this Spanish drink were bought by Coca-Cola in 1953.[15][16] In 1886, when Atlanta and Fulton County passed prohibition legislation, Pemberton's French Wine Coca-Cola: The temperance drink", which appealed to
many people as the temperance movement enjoyed wide support during this time.[4] The first sales were at Jacob's Pharmacy in Atlanta, Georgia, on May 8, 1886,[18] where it initially sold for five cents a glass.[19] Drugstore soda fountains were popular in the United States at the time due to the belief that carbonated water was good for the health
[20] and Pemberton's new drink was marketed and sold as a patent medicine, Pemberton claiming it a cure for many diseases, including morphine addiction, indigestion, nerve disorders, headaches, and impotence. Pemberton ran the first advertisement for the beverage on May 29 of the same year in the Atlanta Journal.[21] By 1888, three versions of
Coca-Cola - sold by three separate businesses - were on the market. A co-partnership had been formed on January 14, 1888, between Pemberton and four Atlanta businessmen: J.C. Mayfield, A.O. Murphey, C.O. Mullahy, and E.H. Bloodworth. Not codified by any signed document, a verbal statement given by Asa Candler years later asserted under
testimony that he had acquired a stake in Pemberton's company as early as 1887.[22] John Pemberton's record of control over the "Coca-Cola" name was the underlying factor that allowed for
him to participate as a major shareholder in the March 1888 Coca-Cola Company incorporation filing made in his father's place. [24] Charley's exclusive control over the "Coca-Cola" name became a continual thorn in Asa Candler's side. Candler's oldest son, Charles Howard Candler, authored a book in 1950 published by Emory University. In this
definitive biography about his father, Candler specifically states: "on April 14, 1888, the young druggist Asa Griggs Candler purchased a one-third interest in the formula of an almost completely unknown proprietary elixir known as Coca-Cola."[25] The deal was actually between John Pemberton's son Charley and Walker, Candler & Co. - with John
Pemberton acting as cosigner for his son. For $50 down and $500 in 30 days, Walker, Candler & Co. obtained all of the one-third interest in the Coca-Cola Company that Charley still held on to the name. After the April 14 deal, on April 17, 1888, one-half of the Walker/Dozier interest shares were acquired by Candler for an
additional $750.[26] After Candler had gained a better foothold on Coca-Cola in April 1888, he nevertheless was forced to sell the beverage he produced with the recipe he had under the name "Coca-Cola", all with his father's
blessing. After both names failed to catch on for Candler, by the middle of 1888, the Atlanta pharmacist was quite anxious to establish a firmer legal claim to Coca-Cola, and hoped he could force his two competitors, Walker and Dozier, completely out of the business, as well. [26] John Pemberton died suddenly on August 16, 1888. Asa Candler then
decided to move swiftly forward to attain full control of the entire Coca-Cola operation. Charley Pemberton, an alcoholic and opium addict, unnerved Asa Candler more than anyone else. Candler is said to have quickly maneuvered to purchase the exclusive rights to the name "Coca-Cola" from Pemberton's son Charley immediately after he learned of
Dr. Pemberton's death. One of several stories states that Candler approached Charley's mother at John Pemberton's funeral and offered her $300 in cash for the rights to the name. In Charles Howard Candler's 1950 book about his father, he stated: "On August 30 [1888], he [Asa Candler] became the sole proprietor of Coca-Cola, a fact which was
stated on letterheads, invoice blanks and advertising copy."[25] With this action on August 30, 1888, Candler became technically all true. Candler had negotiated with Margaret Dozier and her brother Woolfolk Walker a full payment amounting to $1,000, which all agreed Candler could pay off with a series of notes over a specified time
span. By May 1, 1889, Candler was claiming full ownership of the Coca-Cola beverage, with a total investment outlay by Candler for the drink enterprise over the years amounting to $2,300.[27] In 1914, Margaret Dozier, as co-owner of the original Coca-Cola Company in 1888, came forward to claim that her signature on the 1888 Coca-Cola Company
bill of sale had been forged. Subsequent analysis of other similar transfer documents had also indicated John Pemberton's signature had most likely been forged as well, which some accounts claim was precipitated by his son Charley.[23] In 1892, Candler set out to incorporate a second company, the Coca-Cola Company (the modern corporation).
When Candler had the earliest records of the "Coca-Cola Company" destroyed in 1910, the action was claimed to have been made during a move to new corporation offices around this time. [28] On June 23, 1894, Charley Pemberton was found unconscious with a stick of opium by his side. Ten days later, Charley died at Atlanta's Grady Hospital at the
age of 40.[29] On September 12, 1919, Coca-Cola Co. was purchased by a group of investors led by Ernest Woodruff's Trust Company for $25 million and reincorporated under the Delaware General Corporation Law. The company for $25 million and reincorporated under the Delaware General Corporation Law.
President of the company. Woodruff expanded the company and brought Coca-Cola to the rest of the world. Coca-Cola began distributing bottles as "Six-packs", encouraging customers to purchase the beverage for their home.[32] During its first several decades, Coca-Cola officially wanted to be known by its full-name despite being commonly known
as "Coke". This was due to company fears that the term "coke" would eventually become a generic trademark, which to an extent became true in the Southern United States where "coke" is used even for non Coca-Cola products. The company also didn't want to confuse its drink with the similarly named coal byproduct that clearly wasn't safe to
consume. Eventually, out for fears that another company may claim the trademark for "Coke" eventually became a registered trademark for the Coca-Cola Company in 1941. "Coke" eventually became a registered trademark for bottling operators (owned by
JTL Corporation and BCI Holding Corporation) to form Coca-Cola Enterprises Inc. (CCE).[34] In December 1991, Coca-Cola Enterprises merged with the Johnston Coca-Cola Enterprises merged with the Johnston Coca-Cola Enterprises merged with the Johnston Coca-Cola Enterprises Inc. (CCE).[34] In December 1991, Coca-Cola Enterprises merged with the Johnston Coca-Cola Enterprises Inc. (CCE).[34] In December 1991, Coca-Cola Ent
Biedenharn Candy Company on March 12, 1894.[35] The proprietor of the bottling works was Joseph A. Biedenharn.[36] The original bottles were Hutchinson bottles, very different from the much later hobble-skirt design of 1915 now so familiar. A few years later two entrepreneurs from Chattanooga, Tennessee, namely Benjamin F. Thomas and
Joseph B. Whitehead, proposed the idea of bottling and were so persuasive that Candler signed a contract giving them control of the procedure for only one dollar. Candler later realized that he had made a grave mistake.[37] Candler never collected his dollar, but in 1899, Chattanooga became the site of the first Coca-Cola bottling company. Candler
remained very content just selling his company's syrup.[38] The loosely termed contract proved to be problematic for the Coca-Cola Company for decades to come. Legal matters were not helped by the decision of the bottlers to subcontract to other companies, effectively becoming parent bottlers.[39] This contract specified that bottles would be sold
at 5¢ each and had no fixed duration, leading to the fixed price of Coca-Cola drink was painted in 1894 in Cartersville, Georgia. [40] Cola syrup was sold as an over-the-counter dietary supplement for upset stomach. [41] By the time of its 50th anniversary, the
soft drink had reached the status of a national icon in the US. In 1935, it was certified kosher by Atlanta rabbi Tobias Geffen. With the help of Harold Hirsch, Geffen was the first person outside the company to see the top-secret ingredients list after Coke faced scrutiny from the American Jewish population regarding the drink's kosher status.[43]
Consequently, the company made minor changes in the sourcing of some ingredients so it could continue to be consumed by America's Jewish population, including during Passover.[44] A yellow cap on a Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passover.[45] Original framed Coca-Cola drink indicates that it is kosher for Passov
on July 12, 1944, to Charles Howard Candler on the occasion of Coca-Cola's "1 Billionth Gallon of Coca-Cola Syrup" Claimed to be the first installation anywhere of the 1948 model "Boat Motor" styled Coca-Cola soda dispenser, Fleeman's Pharmacy, Atlanta, Georgia. The "Boat Motor" soda dispenser was introduced in the late 1930s and manufactured
until the late 1950s. Photograph c. 1948 The longest running commercial Coca-Cola soda fountain anywhere was Atlanta's Fleeman's Pharmacy, which first opened its doors in 1914.[46] Jack Fleeman took over the pharmacy from his father and ran it until 1995; closing it after 81 years.[47] On July 12, 1944, the one-billionth gallon of Coca-Cola syrup
was manufactured by the Coca-Cola Company. Cans of Coke first appeared in 1955.[48] See also: 1970s commodities boom Sugar prices spiked in the 1970s because of Soviet demand/hoarding and possible futures contracts market manipulation. The Soviet Union was the largest producer of sugar at the time. In 1974 Coca-Cola switched over to high
fructose corn syrup because of the elevated prices. [49][50] Sugar prices 1962-2022 Main article: New Coke The Las Vegas Strip World of Coca-Cola, amid much publicity, changed the formula of the drink with "New Coke". Follow-up taste tests revealed most consumers preferred the taste of New Coke
to both old Coke and Pepsi[51] but Coca-Cola management was unprepared for the public's nostalgia for the old drink, leading to a backlash. The company gave in to protests and returned to the old formula under the name Coca-Cola Classic, on July 10, 1985. "New Coke" remained available and was renamed Coke II in 1992; it was discontinued in
2002. On July 5, 2005, it was revealed that Coca-Cola would resume operations in Iraq for the first time since the Arab League boycotted the company in 1968.[52] In April 2007, in Canada, the name "Coca-Cola Classic" was removed because "New Coke" was no longer in production, eliminating
the need to differentiate between the two.[53] The formula remained unchanged. In January 2009, Coca-Cola stopped printing the word "Classic" on the labels of 16-US-fluid-ounce (470 ml) bottles sold in parts of the southeastern United States.[54] The change was part of a larger strategy to rejuvenate the product's image.[54] The word "Classic" was
removed from all Coca-Cola products by 2011. In November 2009, due to a dispute over wholesale prices of Coca-Cola products, Costco stopped restocking its shelves with Coke and Diet Coke for two months; a separate pouring rights deal in 2013 saw Coke products products products removed from Costco food courts in favor of Pepsi.[55] Some Costco locations (such
as the ones in Tucson, Arizona) additionally sell imported Coca-Cola from Mexico with cane sugar instead of corn syrup from separate distributors. [56] Coca-Cola introduced the 7.5-ounce mini-can in 2009, and on September 22, 2011, the company announced price reductions, asking retailers to sell eight-packs for $2.99. That same day, Coca-Cola
announced the 12.5-ounce bottle, to sell for 89 cents. A 16-ounce bottle has sold well at 99 cents since being re-introduced, but the price was going up to $1.19.[57] In 2012, Coca-Cola's bottling plant is located in
Yangon and was part of the company's five-year plan and $200 million investment in Myanmar.[60] Coca-Cola with its partners were to invest US$5 billion in its operations in India by 2020.[61] In February 2021, as a plan to combat plastic waste, Coca-Cola said that it would start selling its sodas in bottles made from 100% recycled plastic material in
the United States, and by 2030 planned to recycle one bottle or can for each one it sold.[62] Coca-Cola started by selling 2000 paper bottles to see if they held up due to the risk of safety and of changing the taste of the drink.[63] Carbonated water Sugar (sucrose or high-fructose corn syrup (HFCS) depending on country of origin) Caffeine Phosphoric
acid Caramel color (E150d) Natural flavorings[64] A typical can of Coca-Cola (12 fl ounces/355 ml) contains 39 grams of sugar,[65] 46 mg of caffeine,[66] 50 mg of sodium, no fat, no potassium, and 140 calories.[67] Main article: Coca-Cola formula for Coca-Cola formula flavorings is a trade secret. (All of its other ingredients are
listed on the side of the bottle or can, and are not secret.) The original copy of the formula was held in Truist Financial's main vault in Atlanta for 86 years. Its predecessor, the Trust Company, was the underwriter for the Coca-Cola Company, was the underwriter for the Coca-Cola Company's initial public offering in 1919. On December 8, 2011, the original secret formula was moved from the vault at
SunTrust Banks into a new vault; this vault will be on display for visitors to its World of Coca-Cola museum in Atlanta, Georgia According to Snopes, a popular myth states that only two executives have access to the formula, with each executive having only half the formula. [69] However, several
sources state that while Coca-Cola does have a rule restricting access to only two executives, each of them knows the entire formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula, and that persons other than the prescribed duo have known the formula access to only two executives, each of them knows the entire formula, and that persons other than the prescribed duo have known the formula access to only two executives, each of them knows the entire formula, and that persons other than the prescribed duo have known the formula access to only two executives, each of them knows the entire formula, and that persons other than the prescribed duo have known the formula access to only two executives, each of them knows the entire formula access to only the entire formula acc
Beal's Recipe Book", reproduced in the February 28, 1979 issue of The Atlanta Journal-Constitution, that they believed was either Pemberton's original formula basically matched the one found in Pemberton's diary.[71][72][73] Coca-Cola
archivist Phil Mooney acknowledged that the recipe "could be a precursor" to the formula used in the modern product, but emphasized that Pemberton's original formula is not the same as the one used in the modern product, but emphasized that Pemberton's original formula is not the same as the one used in the modern product, but emphasized that Pemberton's original formula is not the same as the one used in the modern product.
Williams, along with her accomplices Ibrahim Dimson and Edmund Duhaney, conspired to sell the confidential trade secret to Pepsi for $1.5 million USD. However, Pepsi did not capitalize on the opportunity and instead reported the illegal offer to Coca-Cola and the FBI. The FBI setup a sting operation posing as Pepsi executives, leading to the arrest
of Williams and her accomplices.[75] Public prosecutor David Nahmias praised Pepsi for doing the right thing: "They did so because trade secrets are violated, they all suffer, the market suffers and the community suffers."[76] An early Coca-Cola
 advertisement When launched, Coca-Cola's two key ingredients were cocaine and caffeine. The cocaine was derived from the coca leaf and the caffeine from kola nut (also spelled "cola nut" at the time), leading to the name Coca-Cola.[77][78] Pemberton called for five ounces of coca leaf per gallon of syrup (approximately 37 g/L), a significant dose; in
1891, Candler claimed his formula (altered extensively from Pemberton's original) contained only a tenth of this amount. Coca-Cola once contained an estimated nine milligrams of cocaine per glass. (For comparison, a typical dose or "line" of cocaine is 50-75 mg.[79]) In 1903, the fresh coca leaves were removed from the formula.[80] After 1904,
instead of using fresh leaves, Coca-Cola started using "spent" leaves - the leftovers of the cocaine-extraction process with trace levels of cocaine-free coca leaf extract is prepared at a Stepan Company plant in Maywood, New Jersey, the only manufacturing plant
significant amount of cocaine, in North Carolina "dope" remained a common colloquialism for Coca-Cola, and "dope-wagons" were trucks that transported it.[85] The kola nut acts as a flavoring and the original source of caffeine in Coca-Cola. It contains about 2.0 to 3.5% caffeine, and has a bitter flavor. In 1911, the US government sued in United
States v. Forty Barrels and Twenty Kegs of Coca-Cola, hoping to force the Coca-Cola Company to remove caffeine from its formula. The court found that the syrup, when diluted as directed, would result in a beverage containing 1.21 grains (or 78.4 mg) of caffeine per 8 US fluid ounces (240 ml) serving. [86] The case was decided in favor of the Coca-Cola, hoping to force t
Cola Company at the district court, but subsequently in 1912, the US Pure Food and Drug Act was amended, adding caffeine to the list of "habit-forming" and "deleterious" substances which must be listed on a product's label. In 1913 the case was appealed to the Sixth Circuit in Cincinnati, where the ruling was affirmed, but then appealed again in
1916 to the Supreme Court, where the government effectively won as a new trial was ordered. The company then voluntarily reduced the amount of caffeine in its product, and offered to pay the government's legal costs to settle and avoid further litigation. Coca-Cola contains 46 mg of caffeine per 12 US fluid ounces (or 30.7 mg per 8 US fluid ounces
(240 ml) serving), [66] The production and distribution of Coca-Cola follows a franchising model. The Coca-Cola franchises for one or more geographical areas. The bottlers produce the final drink by mixing the syrup with filtered water and
sweeteners, putting the mixture into cans and bottles, and carbonating it, which the bottlers then sell and distributors.[87] The Coca-Cola Company owns minority shares in some of its largest franchises, such as Coca-Cola Enterprises, Coca-Cola Amatil, Coca-Cola Hellenic
Bottling Company, and Coca-Cola Bottlers Uzbekistan, but fully independent bottlers are allowed to sweeten the drink according to local tastes. [88] Coca-Cola has been sold outside the United States as early as the turn
of the 20th century, as the drink was first sold in Britain on 31 August 1900 and the Cuba Libre (a mix between Coca-Cola and rum) was created in Havana shortly after the Spanish-America, the Caribbean, Western Europe and parts of
Asia until the 1940s, when the brand was introduced throughout South America and then Europe after the end of World War II (Fanta was initially conceived by the German Coca-Cola eventually became regarded as one of
the major symbols of American soft power as well as of globalization. Since it announced its intention to begin distribution in Myanmar in June 2012, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically, Coca-Cola has been officially available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically available in every country in the world except Cuba (where it stopped being available officially since 1960—ironically available in every country in the world except Cuba (where it stopped being available officially available in every country in the world except Cuba (where it stopped being available officially available officially
States was established there in 1906) and North Korea.[89] However, it is reported to be available in both countries as a grey import.[90][91] As of 2022, Coca-Cola has suspended its operations in Russia due to the invasion of Ukraine.[92] Coca-Cola has been a point of legal discussion in the Middle East. In the early 20th century, a fatwa was created
in Egypt to discuss the question of "whether Muslims were permitted to drink Coca-Cola and Pepsi cola." [93] The fatwa states: "According to the Muslim Hanefite, Shafi'ite, etc., the rule in Islamic law of forbidding or allowing foods and beverages is based on the presumption that such things are permitted unless it can be shown that they are
forbidden on the basis of the Qur'an."[93] The Muslim jurists stated that, unless the Qur'an specifically prohibits the consume. Another clause was discussed, whereby the same rules apply if a person is unaware of the condition or ingredients of the item in question. Coca-Cola first entered the
Chinese market in the 1920s with no localized representation of its name. [94][95] While the company researched a satisfactory translation, local shopkeepers created their own. These produced the desired "ko-ka ko-la" sound, but with odd meanings such as "female horse fastened with wax" or "bite the wax tadpole". [94][95] In the 1930s, the
company settled on the name "可口可樂 (可口可乐)" (Ke-kou ke-le) taking into account the effects of syllable and meaning translations. The phrase means roughly "to allow the mouth to be able to rejoice".[95][96] The story introduction from Coca-Cola mentions that Chiang Yee provided the new localized name,[97] but there are also sources that the
localized name appeared before 1935,[98] or that it was given by someone named Jerome T. Lieu who studied in the logos of some flavor variations This is a list of variants of Coca-Cola introduced around the world. In addition to the caffeine-free
version of the original, additional fruit flavors have been included over the years. Not included here are versions of Diet Coke and Coca-Cola with sweeteners instead of sugar or
corn syrup. Caffeine-Free Coca-Cola 1983 A variant of the standard Coca-Cola without caffeine.[citation needed] Coca-Cola Without caffeine (Cherry Coca-Cola Without caffeine Standard Coca-Cola Without caffeine Standard Coca-Cola Without caffeine (Cherry Coca-Cola Without caffeine Standard Coca-Cola Without caffeine Standard Coca-Cola Without caffeine Standard Coca-Cola Without caffeine (Cherry Coca-Cola Without caffeine Standard Coca-Cola Without Caffeine Standa
formula change, remained after the original formula quickly returned and was later rebranded as Coca-Cola II until its full discontinuation in 2002. In 2019, New Coke was re-introduced to the market to promote the third season of the Netflix original series, Stranger Things.[100] Golden Coca-Cola 2001 A limited edition produced by Beijing Coca
Cola company to celebrate Beijing's successful bid to host the Olympics.[101] Coca-Cola Wanilla 2002 Coca-Cola with a vanilla flavor. Coca-Cola with a vanilla flavor.
commonly replaced with Coca-Cola Zero upon its launch until it was fully discontinued in 2007. Coca-Cola with Lime 2005 Coca-Cola with Lemon 2005 Coca-Cola with a lemon flavor. Debuted in the United Kingdom, and was also available in Japan, France, Hong Kong
Brazil, and Hungary. Coca-Cola Raspberry 2005 Coca-Cola Raspberry flavor. It was originally exclusively sold in New Zealand for a short time and was later given a wider international release through the Coca-Cola Freestyle fountain machine.
Coca-Cola. It has had different formula changes over the years. Coca-Cola with a Lemon-Lime flavor. It was first sold as a limited edition in Mexico and New Zealand, before gaining a release in Japan. Coca-Cola with a combination of black cherry and vanilla flavor. It was only sold in North
America as a replacement to Vanilla Coke, before the drink returned and re-replaced it in June 2007. Coca-Cola With a rich coffee flavor, of which the formula depends on the country. It was first sold in France, before being released in North America where it was discontinued in 2008. Coca-Cola Orange 2007 Coca-Cola with an arch coffee flavor, of which the formula depends on the country.
orange flavor, similar to that of the drink Mezzo Mix which is sold in DACH regions. It was available in the United Kingdom and Gibraltar as a limited edition for the summer of 2007. It was later given a wider international release through the Coca-Cola Freestyle fountain machine. Coca-Cola Life 2014 A version of Coca-Cola with stevia and sugar as
sweeteners rather than simply sugar. It was largely unsuccessful and was quietly discontinued in all territories by 2020. Coca-Cola Ginger beer. It was available as a limited edition in Vietnam, Australia, and New Zealand. Coca-Cola Fiber + 2017 A dietary variant of
Coca-Cola with added dietary fiber in the form of dextrin developed by Coca-Cola Asia Pacific. It is available in Asian territories such as Japan, Taiwan, mainland China, Hong Kong, Vietnam, and Mongolia. Coca-Cola with Coffee 2017 Coca-Cola with Coca-Cola with Coffee 2017 Coca-Cola with Coca-Cola with Coffee 2017 Coca-Cola with Coca-Cola w
January 2021, available in Dark Blend, Vanilla and Caramel variants along with Zero Sugar dark blend and vanilla variants. The North American unit was discontinued the following year.[102] Coca-Cola Peach 2018 [103] and 2019[104] and later
sold in China. Coca-Cola Georgia Peach 2018 A hand-crafted Peach-flavored Coca-Cola sweetened with cane sugar. Sold in the United States.[105] Coca-Cola orange Vanilla 2019 Coca-Cola with an orange Vanilla 2019 Coca-Cola sweetened with cane sugar. Sold in the United States.[105] Coca-Cola orange Vanilla 2019 Coca-Cola with an orange Vanilla 2019 Coca-Cola sweetened with cane sugar.
vanilla flavor, intended to imitate the flavor of an orange Creamsicle. It was available nationwide in the United States on February 25, 2019.[106] and was discontinued in 2021. Coca-Cola Energy 2019 An energy drink with a flavor similar to standard Coca-Cola, with guarana, vitamin B3 (niacinamide), vitamin B6 (pyridoxine hydrochloride), and extra
caffeine. The drink debuted in Spain and Hungary in April 2019[107] and would go onto launch in Australia, the United Kingdom[108] and other European territories throughout the year. The drink debuted in North America in 2020[109] and was largely unsuccessful, with Coca-Cola announcing its discontinuation in the latter market in May 2021, to
focus more on its traditional beverages.[110] Coca-Cola Signature Mixers 2019 Premium variants of the original Coca-Cola Apple 2019 Coca-Cola Apple 2019 Coca-Cola formula that were made to blend in the United Kingdom from 2019 until 2022.[112] Coca-Cola Apple 2019 Coca-Cola Apple 2019 Coca-Cola formula that were made to blend in the United Kingdom from 2019 until 2022.[112] Coca-Cola Apple 2019 Coca-Cola Apple 2019 Coca-Cola formula that were made to blend in the United Kingdom from 2019 until 2022.[112] Coca-Cola Apple 2019 Coca-Cola Apple 2019 Coca-Cola formula that were made to blend in with different dark spirits. It was sold in Smokey, Spicy, Herbal and Woody varieties.[111] They were sold in the United Kingdom from 2019 until 2022.[112] Coca-Cola Apple 2019 Coca-Cola formula that were made to blend in with different dark spirits.
with an Apple flavor. Sold in Japan for a limited time in 2019[113] and was also made available in Hong Kong. Coca-Cola Cinnamon 2019 Coca-Cola Cinnamon 2019 Coca-Cola with cinnamon flavor. Released in October 2019 in the United States as a limited release for the 2019 holiday season. [114] Made available again in 2020 for the holiday season. Coca-Cola Strawberry
2020 Coca-Cola with a Strawberry flavor. Sold in Japan for a limited time in 2020[115] and later sold in China. Coca-Cola Energy Cherry 2020 Cherry vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla 2020 Coca-Cola Energy Cherry 2020 Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry 2020 Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor. Released in the United States on February 10, 2020. Coca-Cola Energy Cherry Vanilla flavor.
January 2020[116] and the United Kingdom in April.[117] Coca-Cola Creations 2022 Limited edition variants of the original Coca-Cola Ultimate.[120] and Coca-Cola Ultimate End to younger consumers, [118][119] such as Coca-Cola Creations 2022 Limited edition variants of the original Coca-Cola Ultimate.[121] They have been sold internationally as well. Jack Daniel's and Coca-Cola 2022 A
ready-to-drink canned mixture of Tennessee whiskey and Coca-Cola. It debuted in Mexico in November 2022, and expanded to the United Kingdom and North America. Coca-Cola Spiced 2024 Coca-Cola with a Raspberry and spiced flavoring. It was sold
in the United States and Canada from February[124] until September 2024.[125] Oreo Coca-Cola Zero Sugar 2024 Limited edition variant of Coca-Cola made in collaboration with Oreo, sold in 35 countries across Europe, Asia, and North America starting in September 2025.[126] Coca-Cola Orange Cream 2025 Similar in flavor to 2019's Coca-Cola
Orange Vanilla but "zestier, smoother and creamier". It will be available until early 2026.[127] The Coca-Cola logo was created by John Pemberton's bookkeeper, Frank Mason Robinson, in 1885.[128] Robinson came up with the name and chose the logo's distinctive cursive script. The writing style used, known as Spencerian script, was developed in
the mid-19th century and was the dominant form of formal handwriting in the United States during that period.[129] Robinson also played a significant role in early Coca-Cola advertising. His promotional suggestions to Pemberton included giving away thousands of free drink coupons and plastering the city of Atlanta with publicity banners and
streetcar signs.[130] Coca-Cola came under scrutiny in Egypt in 1951 because of a conspiracy theory that the Coca-Cola logo, when reflected in a mirror, spells out "No Mohammed no Mecca" in Arabic.[131][132] "Coke bottle" redirects here. For the song, see Coke Bottle (song). Illustration of a gourd-shaped cocoa pod in the Encyclopædia Britannica
The Coca-Cola bottle, called the "contour bottle" within the company, was created by bottle designer Earl R. Dean and Coca-Cola's general counsel, Harold Hirsch. In 1915, the Coca-Cola company was represented by their general counsel, Harold Hirsch. In 1915, the Coca-Cola company was represented by their general counsel, Harold Hirsch. In 1915, the Coca-Cola's general counsel, Harold Hirsch. In 1915, the Coca-Cola's general counsel, Harold Hirsch. In 1915, the Coca-Cola company was represented by their general counsel, Harold Hirsch. In 1915, the Coca-Cola's general counsel, Harold Hirsch. In 1915, the Coca-Cola's
their beverage that would distinguish it from other beverage bottles, "a bottle which a person could recognize even if they felt it in the dark, and so shaped that, even if broken, a person could tell at a glance what it was."[133][134][135][136] Chapman J. Root, president of the Root Glass Company of Terre Haute, Indiana, turned the project over to
members of his supervisory staff, including company auditor T. Clyde Edwards, plant superintendent Alexander Samuelsson, and Earl R. Dean, bottle designer and supervisor of the bottle molding room. Root and his subordinates decided to base the bottle sold in the coca leaf or the kola nut, but were unaware of
what either ingredient looked like. Dean and Edwards went to the Emeline Fairbanks Memorial Library and were unable to find any information about coca or kola. Instead, Dean was inspired by a picture of the gourd-shaped cocoa pod in the Encyclopædia Britannica. Dean made a rough sketch of the pod and returned to the plant to show Root. He
explained to Root how he could transform the shape of the mold-making machinery, over the next approved by Root the next morning. Chapman Root approved the prototype bottle,
and a design patent was issued on the bottle in November 1915. The prototype never made it to production since its middle diameter was larger than its base, making it unstable on conveyor belts. Dean resolved this issue by decreasing the bottle's middle diameter. During the 1916 bottler's convention, Dean's contour bottle was chosen over other
entries and was on the market the same year. By 1920, the contour bottle became the Standard for the Coca-Cola Company. A revised version was also patented in 1923. Because the Patent Gazette on Tuesday, the contour
Coca-Cola bottle is one of the most recognized packages on the planet. [39] As a reward for his efforts, Dean was offered a choice between a $500 bonus or a lifetime job at The Root Glass Company in the mid-1930s. Dean went on to work
in other Midwestern glass factories.[137] Raymond Loewy updated the design in 1955 to accommodate larger formats.[138] Misinterpretations of comments Loewy made on his involvement have given rise to a popular misconception, misattributing him as the original designer of the Coke bottle.[139][140] Others have attributed inspiration for the
design not to the cocoa pod, but to a Victorian hooped dress.[141] In 1944, Associate Justice Roger J. Traynor of the Supreme Court of California took advantage of a case involving a waitress injured by an exploding Coca-Cola bottle to articulate the doctrine of strict liability for defective products. Traynor's concurring opinion in Escola v. Coca-Cola
Bottling Co. is widely recognized as a landmark case in US law today.[142][143][144][145][146] Earl R. Dean's original 1915 concept drawing of the contour Coca-Cola bottle The prototype never made it to production version with slimmer middle diameter was larger than its base, making it unstable on conveyor belts. Final production version with slimmer middle diameter was larger than its base, making it unstable on conveyor belts.
section Numerous historical Coke bottles A Coca-Cola bottle designed by Jean Paul Gaultier and inspired by American singer Madonna[147] Karl Lagerfeld is not the first fashion designer to create a special version of the famous Coca-Cola Contour bottle. A
number of other limited edition bottles by fashion designers for Coca-Cola Light soda have been created in the last few years, including Jean Paul Gaultier.[147] In 2009, in Italy, Coca-Cola Light had a Tribute to Fashion to celebrate 100 years of the recognizable contour bottle. Well known Italian designers Alberta Ferretti, Blumarine, Etro, Fendi,
Marni, Missoni, Moschino, and Versace each designed limited edition bottles.[148] In 2019, Coca-Cola shared the first beverage bottle made with ocean plastic.[149] Pepsi, the flagship product of PepsiCo, the Coca-Cola company's main rival in the soft drink industry, is usually second to Coke in sales, and outsells Coca-Cola in some markets. RC Cola
now owned by the Dr Pepper Snapple Group, the third-largest soft drink manufacturer, is also widely available.[150] Around the world, many local brands compete with Coke. In South and Central America Kola Real, also known as Big Cola, is a growing competitor to Coca-Cola.[151] On the French island of Corsica, Corsica Cola, made by brewers of
the local Pietra beer, is a growing competitor to Coca-Cola. In the French region of Brittany, Breizh Cola is available. In Peru, Inca Kola outsells Coca-Cola during the Christmas season.[152] In Scotland, the locally produced Irn-Bru was more
popular than Coca-Cola until 2005, when Coca-Cola and Diet Coke began to outpace its sales.[153] In the former East Germany, Vita Cola, invented during communist rule, is gaining popularity. While Coca-Cola does not have the majority of the market share in India, The Coca-Cola company's other brands like Thums Up and Sprite perform well. The
Coca-Cola Company purchased Thums Up in 1993 when they re-entered the Indian market. [154] As of 2023 [update], Coca-Cola held a 9% market share respectively. [155] Tropicola, a domestic drink, is served in Cuba instead of Coca-Cola, due to a United States embargo. French
brand Mecca-Cola[156] and British brand Qibla Cola[157] are competitors to Coca-Cola in the Middle East. In Turkey, Cola Turka, in Iran and the Middle East, Zamzam and Parsi Cola, in some parts of China, Future Cola, in the Czech Republic and Slovakia, Kofola, in Slovenia, Cockta, and the inexpensive Mercator Cola, sold only in the country's
biggest supermarket chain, Mercator, are some of the brand's competitors.[158] In 2021, Coca-Cola petitioned to cancel registrations for the marks Thums Up and Limca issued to Meenaxi engaged in blatant misuse in a manner
calculated to trade on the goodwill and reputation of Coca-Cola in an attempt to confuse consumers in the United States that its Thums Up and Limca marks for decades in India."[159] See also: Coca-Cola slogans This section needs
additional citations for verification. Please help improve this article by adding citations to reliable sources in this section. Unsourced material may be challenged and removed. Find sources: "Coca-Cola" - news · newspapers · books · scholar · JSTOR (May 2020) (Learn how and when to remove this message) An 1890s advertisement showing model
Hilda Clark in formal 19th century attire. The ad is titled Drink Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus as an old man in a white Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus as an old man in a white Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverages ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverage ad from December 1923; pre-dating Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Beverage and Incomplete Coca-Cola's usage of Santa Claus in a White Rock Bever
red-and-white suit. Although the company did start using the red-and-white Santa image in the 1930s, with its winter advertising campaigns illustrated by Haddon Sundblom, the motif was already common. [160][161] Coca-Cola was not even the first soft drink company to use the modern image of Santa Claus in its advertising: White Rock Beverages
used Santa in advertisements for its ginger ale in 1923, after first using him to sell mineral water in 1915.[162][163] Before Santa Claus, Coca-Cola's first such advertisement appeared in 1895, featuring the young Bostonian actress Hilda Clark as its spokeswoman
1941 saw the first use of the nickname "Coke" as an official trademark for the product, with a series of advertisements informing consumers that "Coke means Coca-Cola".[164] In 1971, a song from a Coca-Cola commercial called "I'd Like to Teach the World to Sing", produced by Billy Davis, became a hit single. During the 1950s the term cola wars
emerged, describing the on-going battle between Coca-Cola and Pepsi for supremacy in the soft drink industry. Coca-Cola and Pepsi were competing with new products, global expansion, US marketing initiatives and sport sponsorships.[165] Coke's advertising is pervasive, as one of Woodruff's stated goals was to ensure that everyone on Earth drank
Coca-Cola as their preferred beverage. This is especially true in southern areas of the United States, such as Atlanta, where Coke was born. Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, where Coke was born. Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the slogan "Drink Coca-Cola delivery truck of Argentina, with the
radio veteran Don Naylor (WGST 1936-1950, WAGA 1951-1959) during his career as a producer for the McCann Erickson advertising agency. Many of these early television commercials for Coca-Cola featured movie stars, sports heroes, and popular singers. During the 1980s, Pepsi ran a series of television advertisements showing people
participating in taste tests demonstrating that, according to the commercials, "fifty percent of the participants who said they preferred Coke actually chose the Pepsi."[166] Coca-Cola ran ads to combat Pepsi challenge to two chimpanzees
deciding which tennis ball was furrier. Thereafter, Coca-Cola regained its leadership in the market. Selena was a spokesperson for Coca-Cola from 1989 until the time of her death. She filmed three commercials for the company, Coca-Cola issued special Selena coke bottles.[167] The
Coca-Cola Company purchased Columbia Pictures in 1982, and began inserting Coke-product images into many of its films.[168] After a few early successes during Coca-Cola has gone through a number of
different advertising slogans in its long history, including "It's the real thing",[170] "The pause that refreshes",[171] and "Coke is it".[172] In 1999, the Coca-Cola Company introduced the Coke Card, a loyalty program that offered deals on items like clothes, entertainment and food when the cardholder
purchased a Coca-Cola Classic. The scheme was cancelled after three years, with a Coca-Cola spokesperson declining to state why.[173] The company then introduced another loyalty campaign in 2006, My Coke Rewards. This allows consumers to earn points by entering codes from specially marked packages of Coca-Cola products into a website
These points can be redeemed for various prizes or sweepstakes entries.[174] In Australia in 2011, Coca-Cola began the "share a Coke" campaign, where the Coca-Cola logo was replaced on the bottles and replaced with first names. Coca-Cola began the "share a Coke" campaign was
paired with a website page, Facebook page, and an online "share a virtual Coke". The same campaign was introduced to Coca-Cola has also advertised its product to be consumed as a breakfast beverage, instead of coffee or tea for the morning caffeine. [180][181]Coca-Cola has also advertised its product to be consumed as a breakfast beverage, instead of coffee or tea for the morning caffeine.
Cola ghost sign in Fort Dodge, Iowa. Older Coca-Cola ghosts behind Borax and telephone ads. April 2008. Main article: Fixed price of Coca-Cola from 1886 to 1959, the price of Coca-Cola was fixed at five cents, in part due to an advertising campaign. Throughout the years, Coca-Cola has released limited-time collector bottles for
Christmas. A Freightliner Coca-Cola Christmas truck in Dresden, Germany, 2004 Debuted in 1995, the "Holidays are coming!" advertisement featured a train of red delivery trucks, emblazoned with the Coca-Cola name and decorated with Christmas lights, driving through a snowy landscape and causing everything that they pass to light up and
people to watch as they pass through.[182][183] The advertising around the world was produced locally in each country, rather than centrally in the company's headquarters in Atlanta, Georgia.[184] In 2007, the company brought back the
campaign after, according to the company, many consumers telephoned its information center saying that they considered it to mark the beginning of Christmas.[182] The advertising agency Doner, and has been part of the company's global advertising campaign for many years.[185] Keith Law, a producer and writer
of commercials for Belfast CityBeat, was not convinced by Coca-Cola's reintroduction of the advertisement in 2001, singer Melanie Thornton recorded the campaign's advertising jingle as a single, "Wonderful Dream (Holidays Are
               which entered the pop-music charts in Germany at no. 9.[187][188] In 2005, Coca-Cola expanded the advertising campaign for the Indian holiday Diwali. The campaign for the jingle.[189] In 2011, Coca-Cola launched a campaign for the jingle.[189] In 2011, Coca-Cola launched a campaign for the Indian holiday Diwali.
film Ra.One.[190][191][192] In November 2024, Coca-Cola released three short AI-generated videos as its Christmas ads, reviving the original 1995 "Holidays are Coming" ads. The ads were created by three AI studios: Secret Level, Silverside AI, and the Wild Card.[183] Upon its release, the commercials drew backlash on social media.[183] Alex
Hirsch, the creator of Gravity Falls, wrote on Twitter: "FUN FACT: @CocaCola is 'red' because it's made from the blood of out-of-work artists! #HolidayFactz".[193][194] The company defended ads, writing to The New York Times "Coca-Cola will always remain dedicated to creating the highest level of work at the intersection of human creativity and
technology".[183] Competition drinks sales point in Helsinki during the 1952 Olympics Coca-Cola was the first commercial sponsor of the Olympic Sames, at the 1928 games in Amsterdam, and has been an Olympic Sames, at the 1928 games in Amsterdam, and has been an Olympic Sames in Atlanta, which allowed Coca-Cola to
spotlight its hometown. Most recently, Coca-Cola has released localized commercials for the 2010 Winter Olympics in Vancouver; one Canada won the gold medal game on February 28, 2010, by changing the ending line of the commercial to say "Now they know whose
game they're playing".[196] Since 1978, Coca-Cola has sponsored the FIFA World Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA World Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA tournament trophy, the FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competitions organized by FIFA.[197] One FIFA world Cup, and other competit
Coke Zero Sugar 400 at Charlotte Motor Speedway in Concord, North Carolina and Daytona International Speedway in Daytona, Florida, respectively; since 2020, Coca-Cola has served as a premier partner of the NASCAR Cup Series, which includes holding the naming rights to the series' regular season championship trophy.[198][citation needed]
Coca-Cola is also the sponsor of the iRacing Pro Series. Coca-Cola has a long history of sports marketing relationships, which over the years have included Major League, as well as with many teams within those leagues. Coca-Cola has had a
longtime relationship with the NFL's Pittsburgh Steelers, due in part to the now-famous 1979 television commercial featuring "Mean Joe" Greene, leading to the two opening the Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola Great Hall at Heinz Field in 2001 and a more recent Coca-Cola G
football teams throughout the nation, partly due to Coca-Cola providing those schools with upgraded athletic facilities in exchange for Coca-Cola was one of the official sponsors of the 1996 Cricket World
Cup held on the Indian subcontinent. Coca-Cola is also one of the associate sponsors of Delhi Capitals in the Indian Premier League between 2004 and 2010, a name given to the three professional divisions below the Premier League in soccer. In 2005, Coca-Cola launched a
competition for the 72 clubs of The Football League - it was called "Win a Player". This allowed fans to place one vote per day for their favorite club; this was repeated in 2006. The "Win A Player" competition was very controversial, as at the end of the 2 competitions, Leeds United
A.F.C. had the most votes by more than double, yet they did not win any money to spend on a new player for the club. In 2007, the competition allowed fans to buy a bottle of Coca-Cola website. This competition allowed fans to buy a bottle of Coca-Cola website. This competition allowed fans to buy a bottle of Coca-Cola website. This competition allowed fans to buy a bottle of Coca-Cola website.
50p to £100,000 for a club of their choice. This competition was favored over the old "Win a Player" competition, as it allowed all clubs to win some money. Between 1992 and 1998, Coca-Cola was the title sponsor of the Football League Cup (Coca-Cola Cup), the secondary cup tournament of England. Starting in 2019–20 season, Coca-Cola has agreed
its biggest UK sponsorship deal by becoming Premier League soccer's seventh and final commercial partner[199] for the UK and Ireland, China, Malaysia, Indonesia, Singapore, Egyptian and the West African markets. Between 1994 and 1997, Coca-Cola was also the title sponsor of the Scottish League Cup, renaming it to the Coca-Cola Cup like its
English counterpart. From 1998 to 2001, the company was the title sponsor of the Tour Championship, the final event of the PGA Tour held each year at East Lake Golf Club in Atlanta, Georgia. [200] Introduced March 1,
2010, in Canada, to celebrate the 2010 Winter Olympics, Coca-Cola which has been a partner with UEFA since 1988.[202] Coca-Cola advertised on a Volkswagen T2 in Maringá, Paraná, Brazil, 2012 Coca-Cola has been prominently featured in
many films and television programs. It was a major plot element in films such as One, Two, Three, The Coca-Cola Kid, and The Gods Must Be Crazy, among many others. In music, such as in the Beatles' song, "Come Together", the lyrics say, "He shoot Coca-Cola". The Beach Boys also referenced Coca-Cola in their 1964 song "All Summer Long",
singing "Member when you spilled Coke all over your blouse?"[203] The best selling solo artist of all time[204] Elvis Presley, promoted Coca-Cola during his last tour of 1977.[205] The Coca-Cola during his last tour of 1977.[205] The Coca-Cola during his last tour of 1977.[205] The Dest selling solo artist of all time[204] Elvis Presley, promoted Coca-Cola during his last tour of 1977.[205] The Coca-Cola during his last tour 
Japanese Coca-Cola commercial.[207] Other artists that promoted Coca-Cola include David Bowie,[208] George Michael,[209] Elton John,[210] and Whitney Houston,[211] who appeared in the Diet Coke commercial, among many others. Not all musical references to Coca-Cola went well. A line in "Lola" by the Kinks was originally recorded as "You
drink champagne and it tastes just like Coca-Cola." When the British Broadcasting Corporation refused to play the song because of the commercial reference, lead singer Ray Davies re-recorded the lyric as "it tastes just like cherry cola" to get airplay for the song.[212][213] Political cartoonist Michel Kichka satirized a famous Coca-Cola billboard in
his 1982 poster "And I Love New York." On the billboard, the Coca-Cola wave is accompanied by the words "Enjoy Cocaine." [214] Astronauts served Coca-Cola from this device on the Space Shuttle in 1995. Coca-Cola wave instead read "Enjoy Cocaine."
with the United States, being considered by some an "American Brand" or as an item representing America, criticized as Cocacolonization. After World War II, this gave rise to the brief production of White Coke at the request of and for Soviet Marshal Georgy Zhukov, who did not want to be seen drinking a symbol of American imperialism. The bottles
were given by the President Eisenhower during a conference, and Marshal Zhukov enjoyed the drink. The bottles were disguised as vodka bottles, with the cap having a red star design, to avoid suspicion of Soviet officials. [215] Coca-Cola was introduced to China in 1927, and was very popular until 1949. After the Chinese Civil War ended in 1949, the
beverage was no longer imported into China, as it was perceived to be a symbol of decadent Western culture and capitalist lifestyle. Importation and sales of the beverage resumed in 1979, after diplomatic relations between the United States and China were restored. [216] The agreement to allow Coca-Cola into the Chinese market was reached
during Deng Xiaoping's visit to the United States, [217]: 137 There are some consumer boycotts of Coca-Cola in Arab countries due to Coke's early investment in Israel during the Arab League boycott of Israel (its competitor Pepsi stayed out of Israel). [218] Mecca-Cola and Pepsi are popular alternatives in the Middle East, [219] A Coca-Cola fountain
dispenser (officially a Fluids Generic Bioprocessing Apparatus or FGBA) was developed for use on the Space Shuttle as a test bed to determine if the resulting fluids can be made available for consumption without bubble
nucleation and resulting foam formation. FGBA-1 flew on STS-63 in 1995 and dispensed pre-mixed beverages, followed by FGBA-2 on STS-77 the next year. The latter mixed CO<sub>2</sub>, water, and syrup to make beverages, followed by FGBA-2 on STS-77 the next year. The latter mixed CO<sub>2</sub>, water, and syrup to make beverages, followed by FGBA-2 on STS-77 the next year. The latter mixed CO<sub>2</sub>, water, and syrup to make beverages. It supplied 1.65 liters each of Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola Company. Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola Company. Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola Company. Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the Coca-Cola and Diet Coke.[220][221] The drink is also often a metonym for the
Cola is sometimes used for the treatment of gastric phytobezoars. In about 50% of cases, necessitating surgical intervention. [222] Main article: Criticism
of Coca-Cola Criticism of Coca-Cola has arisen from various groups around the world, concerning a variety of issues, including health effects, environmental issues, and business practices. The drink's coca flavoring, and the nickname "Coke", remain a common theme of criticism due to the relationship with the illegal drug cocaine. In 1911, the US
government seized 40 barrels and 20 kegs of Coca-Cola syrup in Chattanooga, Tennessee, alleging the caffeine in its drink was "injurious to health", leading to amended food safety legislation. [223] Beginning in the 1940s, PepsiCo started marketing their drinks to African Americans, a niche market that was largely ignored by white-owned
manufacturers in the US, and was able to use its anti-racism stance as a selling point, attacking Coke's reluctance to hire blacks and support by the chairman of the Coca-Cola Company for segregationist Governor of Georgia Herman Talmadge [224] As a result of this campaign, PepsiCo's market share as compared to Coca-Cola's shot up dramatically
in the 1950s with African American soft-drink consumers three times more likely to purchase Pepsi over Coke.[225] The Coca-Cola Company, its subsidiaries and products have been subject to sustained criticism by consumer groups, environmentalists, and watchdogs, particularly since the early 2000s.[226] In 2019, BreakFreeFromPlastic named
Coca-Cola the single biggest plastic polluter in the world. After 72,541 volunteers collected 476,423 pieces of plastic waste from around where they lived, a total of 11,732 pieces were found to be labeled with a Coca-Cola brand (including the Dasani, Sprite, and Fanta brands) in 37 countries across four continents. [227] At the 2020 World Economic
Forum in Davos, Coca-Cola's head of sustainability, Bea Perez, said customers like them because they reseal and are lightweight, and "business won't be in business if we don't accommodate consumers." [228] In February 2022, Coca-Cola announced that it will aim to make 25 percent of its packaging reusable by 2030. [229] Coca-Cola Classic is rich in
sugars, especially sucrose, which causes dental caries when consumed regularly. Besides this, the high caloric value of the sugars themselves can contribute to obesity. Both are major health issues in the developed world. [230] In February 2021, Coca-Cola received criticism after a video of a training session, which told employees to "try to be less
white", was leaked by an employee. The session also said in order to be "less white" employees had to be less "arrogant" and "defensive".[233][234] Critics pointed
to the company's ties with Israel, including its donations to far-right Zionist organization Im Tirtzu, to justify the boycott. [235] In June 2024, Coca-Cola's Bangladesh distributor ran an ad in Bangladesh—where it faced a heavy boycott—attempting to distance the company from Israel. [236] Main article: Sinaltrainal v. Coca-Cola Co. In July 2001, the
Coca-Cola Company was sued over its alleged use of far-right death squads (the United Self-Defense Forces of Colombia) to kidnap, torture, and kill Colombian bottler workers that were linked union activity. Coca-Cola was sued in a US federal court in Miami by the Colombian food and drink union Sinaltrainal. The suit alleged that Coca-Cola was sued in a US federal court in Miami by the Colombian food and drink union Sinaltrainal. The suit alleged that Coca-Cola was sued in a US federal court in Miami by the Colombian food and drink union Sinaltrainal. The suit alleged that Coca-Cola was sued in a US federal court in Miami by the Colombian food and drink union Sinaltrainal.
Cola was indirectly responsible for having "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders". This sparked campaigns to boycott Coca-Cola in the UK, US, Germany, Italy, and Australia. [237][238] Javier Correa, the
president of Sinaltrainal, said the campaign aimed to put pressure on Coca-Cola "to mitigate the pain and suffering" that union members had suffered. [238] Speaking from the Coca-Cola denies any connection to any human-rights violation of this
type" and added "We do not own or operate the plants".[239] Coca-Cola can be used to remove grease and oil stains from concrete, [240] metal, and clothes.[241] It is also used to delay concrete from setting.[242] Food portalDrink port
phytobezoars Colalife Fanta List of Coca-Cola Brands List of Soft drink flavors Mexican Coke Neiman Marcus OpenCola (drink) Premix and postmix ^ Elmore, 2013, p. 717 ^ "Coca-Cola". Fortune. Retrieved June 9, 2024. ^ "Best Global Brands - The 100 Most Valuable Global Brands". Interbrand. Retrieved June 9, 2024. ^ a b Eschner, Kat (March 29, 2024).
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at the Coca-Cola Company. New York: Random House. Kahn, Ely J. (1960). The Big Drink: The St For God, Country, and Coca-Cola: The Unauthorized History of the Great American Soft Drink Ar Cola. Official website Kinescope of a live 1954 TV commercial for Coca-Cola (Internet Archive) C Language Trademark Strategy – Chinese language trademark for Coca-Cola Retrieved from "Coca-Cola popularity, it might sound strange that some people collect Coca-Cola bottles because they lack to the company of the Coca-Cola bottles because they lack to the company of the Coca-Cola bottles because they lack to the coca-Cola bottles because the coca-Cola bottl	nd the Company That Makes It (Updated ed.). Ne coca-Cola Advertising History. Archived May 7, 20 ca-Cola needs no introduction. It's the most populone of the main things that collectors value – scar	w York: Basic Books. Isdell, Neville (2011). Inside 110, at the Wayback Machine (in Portuguese). The lar soft drink in the world, and sells almost 2 mill reity. With so many bottles produced every day, h	Coca-Cola: A CEO's Life Story of Building the World's Contour Bottle[permanent dead link] Coca-Cola: Refron bottles every single day! With over 900 factories allow some could sell for over \$100,000? The answer is some could sell for over \$100,000?	Most Popular Brand. New York: St. Martin's Press. Will reshing Memories - slideshow by Life China Advisory: A ll around the globe, Coca-Cola is sold in nearly every sin imple. Coca-Cola was invented in the late 1880s, and the	kimedia Commons has media related to Cocavoiding the Wax Tadpole - Effective Chinese agle country of the world. Because of such the company was established in 1892. As a result,
there are some coke bottles that were made over 120 years ago, and such bottles are the ones conquickly changed, and Coca-Cola started bottling their drink to be sold in bottles. There are sever bottles for just 7 years, after which it moved to straight-sided bottles with a lip, which were used unique, that it could be recognized in the dark. It led to the creation of the iconic "contour" bottle are some rare bottles from the 1940s that are blue. How Do You Tell How Old a Coke Bottle Is? It an embossed patent statement under the "Coca-Cola" logo. The statement differs by the date the	ral distinct Coca-Cola bottle "eras", each marked a until 1916. These bottles exist in 5 colors: Clear e, which is used to this day. The oldest examples Dating Coca-Cola bottles can be a difficult task, b	with significant changes in its design. The first bo Amber - is usually the most expensive Green Blu of this design come in 4 colors: In 1925, Coca-Co ut there are several tricks you can use to success	ttles used were so-called Hutchinson Patent bottles, we Aqua In 1915, Coca-Cola held a contest for glass-make decided to start producing only green bottles, but defully indicate their age, especially the ones made after	which had a stopper made of a rubber seal that was attaking companies to design a unique bottle for the drink. Furing World War II there was a shortage of copper which 1915 when Coca-Cola started bottling the drink in the	ched to a wire. Coca-Cola used Hutchinson Apparently, Coca-Cola wanted it to be so ch is necessary for green-colored glass, so there contour bottle. If it's the contour bottle, look for
Office, 6-1/2 oz." – Made between 1958 and 1965 After this, you should check for an embossed d do, the year of production is followed by an abbreviation of the plant where they were made. For bottle producers didn't use standardized manufacturing guidelines. Despite that, some bottles will Guides) Finally, Hutchinson bottles were made sometime between the 1890s and 1907, and there riches. That being said, there are several types of coke bottles that can sell for a nice lump of mo	ate somewhere on the bottle. Most bottles made rexample, if you find "LGW 28", it means the bott ill still have embossed dates, but the majority doe isn't an easy way to pinpoint the exact date, becomey. 10. Chinese Coca-Cola Bottle from 1992 - \$	between 1938 and 1965 have a small number (ex le was made by Laurens Glass Works in 1928. Co not. As a result, if it's a straight-side bottle witho ause they didn't have it embossed. What Coke Bo 1500 Image Credit: worthpoint You might be surp	46) indicating the production year, in this example, it ca-Cola used "straight-side" bottles between 1900 and it a date, you can only tell that it was produced sometitles Are Worth Money? The official page of Coca-Cola rised that a bottle from the 1990s could sell for that m	would be 1946. Fewer contour bottles made between 1920, and dating them is way trickier compared to come between 1900 and 1920. Also Read Antique Moser states that even some of the oldest bottles from the 19 tuch, but it was explicitly manufactured to commemoral	1916 and 1938 have embossed dates, but if they atour bottles. It's because back then, Coca-Cola Glass Value (Identification & Price 20s are not that valuable and won't bring you te an important day for the American fast food
industry. This bottle was made to support the campaign of launching the first McDonald's restau Economic Zone. It proved itself to be a huge success and was followed by the biggest McDonald' \$2,375 Image Credit: firstversions The first Coca-Cola bottles just have this charm that is difficul exactly it was produced and its condition, coke bottles from the early 1900s can be sold for well 1968, and quickly became one of the most popular soft drinks in the country. As a result, it come commemorating this event. The bottle itself had a sticker of the Olympic mascot called "Hodori",	s joint in the world that was built two years later it to describe. It's completely colorless, but far frover \$1,000. For example, one bottle that was makes as no surprise that Coca-Cola did something sp	in Beijing. It served over 40,000 customers on its om minimalistic. The placement of the Coca-Cola mufactured in Jellico, Tennessee sold for \$2,375 becial during the Summer Olympics in 1988 which	opening day alone! Knowing this, it becomes clear whogo varied year to year. Sometimes it was embossed on 2019. 8. Seoul Olympic Games Commemorative Bott were hosted by Seoul, the capital of South Korea. The	by this Coca-Cola bottle from 1992 sold for over \$1500 lends the bottom, other times on the middle, and sometime le From 1988 - \$2,500 Image Credit: todocoleccion Coca company launched a special Coca-Cola bottle that was	back in 2020. 9. Coke Bottle from the 1900s – es on the side of the bottle. Depending on when ca-Cola was introduced to South Korea in June packaged in a decorated cardboard box,
have some relatives living there, it's worth asking them if by any chance they have such a bottle company's logo on the bottle. It worked, but due to the nature of such a method, it was impossible were also problematic, because they would need to be replaced with new labels every time a both high temperature, which fuses the paint with the glass, resulting in a colorful label that doesn't have Cola ACL bottle from Thailand made in 1973 was sold for \$3,350 in 2020. It was in mint condition	somewhere lying around. You might have such a le to make the logo colorful. Color is one of the m tle was recycled. It's an expensive and time-const have to be reapplied every time the bottle is recyc n, so not every similar bottle can sell for that much	treasure without even knowing it! 7. Thailand Co ost important of a brand, so embossments were of uming process that was replaced by what's called cled. Also Read Antique German Beer Stein Value ch, but they're still some of the most expensive C	ca-Cola ACL Bottle from 1973 – \$3,350 Image Credit: a uickly replaced by paper labels. Such labels could care Applied Color Label (ACL) bottles. It's also known as a (Identification & Price Guides)Bottle collectors of all boca-Cola bottles. 6. Hutchinson Coca-Cola Bottle from	antiquesnavigator Back in the day, most soda bottling pary color and clearly display the company's brand, increpainted labels or baked enamel labels. Briefly, a label is sorts love such bottles, and Coca-Cola bottle collectors the early 1900s - \$4,000+ Image Credit: antiquers Coc	lants used custom molds that embossed the asing brand recognition. However, paper labels a painted on a bottle and then it's cooked at a aren't an exception. Because of that, one Coca-a-Cola has a fascinating history. It was invented
by a pharmacist John Stith Pemberton, who sold the syrup to local pharmacies in Atlanta to mix v Griggs Candler. He understood the potential of this soft drink and started working towards its m today. A Hutchinson bottle in mind condition can sell for over \$4,000, but there's also such a bot Cowboy's 25th anniversary in the NFL. It was manufactured in 1984, among other items like the 2019. 4. French Wine Coca Bottle from the late 1890s – \$5,000+ Image Credit: alchetron Before	ass production. It led to the first bottles of Coca- tle that is wrongly embossed with "COCO-COLA" Coca-Cola jacket and t-shirts. The bottle is decor Coca-Cola was a soft drink, it was a type of what	Cola, called Hutchinson Coca-Cola bottles. They value is being sold for \$7,500. 5. Dallas Cowboys rated with Dallas Cowboy's game records in their is called coca wine. People used to put cocaine in	vere completely transparent and were embossed with to Coke from 1984 – \$5,000 Image Credit: poshmark Now 25 seasons in the league and is one of the coolest piec to wine because it gets metabolized by the liver when	the Coca-Cola logo. Such bottles were used just for 7 years this one is for the sports fans because this bottle was es of sports memorabilia an NFL fan can own. Because ingested together and results in a drug called cocaethy	ears, making them extremely rare to come upon one of the products created to celebrate Dallas of that, one of such bottles sold for \$5,000 in lene. It's way more potent than cocaine or
alcohol on its own, so it's only natural that coca wines were extremely popular in the 1800s. John upon a bottle at a local flea market with a label saying "French Wine Coca/Ideal Nerve Tonic/Hea Pemberton's name, meaning it's the first bottle of what eventually became Coca-Cola. The person Cola Bottle from 1974 - \$29,900 This Coca-Cola bottle was manufactured to celebrate FIFA World Adolf Hitler was defeated in World War II. It seized to exist after German reunification in 1990 we three other factors resulting in such a jaw-dropping price. First of all, it was in mint condition, m	alth Restorer/& Stimulant". The back of the label n purchased it in the flea market for just \$5, but i ld Cup in 1974. This tournament was special for t when West Germany and East Germany reunited a	said many things, among which were "The marv t got appraised for \$5,000 due to historic signific wo reasons. The first one is that it was the 10th I fter the fall of the Berlin Wall. Also Read Vintage	elous invigorate! The great nerve tonic! The queen of sance. It's unknown how many such bottles exist, but of IFA World Cup. The second, which wasn't special at the Vases Value (Identification & Price Guides)One of su	stimulants! The intellectual beverage!". Most important only 3 are known, making it one of the rarest Coca-Cola one time, is that it was held in West Germany. West Gern och bottles sold for \$29,900 in 2020, and besides being	ly, the bottle was embossed with John Stith bottles in the world. 3. FIFA World Cup Cocanany was established after Third Reich led by manufactured for FIFA World Cup, there were
opening and destroying the bottle's value, this claim was born out of a myth originating in the 19 Prototype Bottle from 1915 – \$108,000 Image Credit: morphyauctions In 1915, Coca-Cola launch had to be modified to be better suitable for bottle-manufacturing machines, and the lower and m supposed to be destroyed after the fact. This bottle is also the first bottle in history to be granted other such bottle known to exist, and it sold for even more. 1. Coca-Cola Root Glass Company Mo	1990s. In 1993, Coca-Cola's fiercest competitor Pej ned a contest for glass-making companies to creat hiddle diameters were altered. So this bottle is a r altrademark status by the United States Patent Of higher Prototype Bottle from 1915 - \$250,000 Th	psi got involved in a huge scandal that it was put the the perfect bottle for their drink. Several comp modified prototype, which eventually led to the ica ffice. The Morphy Auctions estimated that this bo e most expensive Coca-Cola bottle was sold in an	ing syringes in its soda cans. Pepsi took a hard hit on its anies participated and submitted their designs with act onic Coca-Cola bottle we know today. What makes this tall would sell for between \$100,000 and \$150,000. In auction held in 2011. It was the same type of bottle we	ts reputation, but ultimately, it was proven to be false. tual prototypes, but the winner was Earl R. Dean from bottle so rare is the fact that the contest was extremely 2019, this bottle had a starting bid of \$50,000 and was e described in the previous entry, so there's not much experience.	2. Coca-Cola Root Glass Company Modified the Root Glass Company. However, his design confidential, and all the test bottles were finally sold for \$108,000. There's only one else to say about it. It was sold in an auction
hosted by Julien's Auctions based in Beverly Hills. It was estimated to sell between \$10,000 and sone lying around your house, there are several places we recommend to buy or sell old coke bott Germany, France, Italy, and Spain. Currently, the most expensive active listing on ebay.com is the including vintage Coca-Cola bottles. Currently, there are nearly active 1,500 listings. The most even commercially. Adapt — remix, transform, and build upon the material for any purpose, even but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remi	cles. This is one of the most popular online marked the Detroit Tigers Baseball Stadium bottle with a part of the	tplaces, and it doesn't lack vintage Coca-Cola bot wrinting error. It's listed for \$10,000! While Etsy wo ttle made sometime in the late 1890s by a manu freedoms as long as you follow the license terms	cle sellers. At the time of writing, just ebay.com alone is a launched as an online marketplace for hand-made facturing plant in Lamar, Colorado. The seller is asking Attribution — You must give appropriate credit, prov	has over 26,000 different listings of Coca-Cola bottles, a crafts and products, it has eventually become a popular g for \$7,495! Share — copy and redistribute the materia ide a link to the license, and indicate if changes were n	and there are also international sites for the UK, place for collectors to buy or sell rare items, all in any medium or format for any purpose, nade. You may do so in any reasonable manner,
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